

# VANTAGE

OCTOBER 2014 • \$3.50

A CENTURY  
*of* STYLE

MASERATI CELEBRATES  
100 YEARS OF ITALIAN  
GLAMOUR AND DESIGN

*Biba*  
FOREVER

BARBARA HULANICKI OBE ON  
CHANGING THE FACE OF FASHION





**Piuma bed. Designed by Claudio Bellini. Made in Italy.**

We all have the desire to dream.  
Natuzzi Italia gives shape to that desire, with a new collection of beds,  
bedroom accessories and bedlinen featuring exclusive comfort  
and craftsmanship. Visit our stores and discover a world of dreams  
made real.



DREAMS THAT LIVE IN REALITY.

**NATUZZI**  
ITALIA

[www.natuzzi.co.uk](http://www.natuzzi.co.uk)    



Discover hidden gems every day with  
daily promotions, plus timeless essentials  
from our autumn/winter collection

Natural buttoned sofa  
available throughout  
autumn/winter, £949  
(RRP £1,999)

SAVE UP TO 70% OFF RRP  
ON LEADING BRANDS

Great brands, amazing prices, every day

RRP: Recommended Retail Price \*Excludes travel offers, minimum spend £60. See ACHICA.com for full T&Cs



£20 off

your first order at  
ACHICA.com\*

Use code VANTAGE

*Chrome light from  
a 'retro' lighting  
promotion, £190  
(RRP £260)*

*Gold decorator table  
from an 'eclectic'  
promotion, £195  
(RRP £385)*

*Make your home your own* **ACHICA**





# CONTENTS



## Off to a good start

- 10 **MATERIAL WORLD**  
The interesting and innovative fabrics and techniques changing the face of the luxury sector

## Collection

- 16 **JEWELLERY NEWS**  
Chanel unveils a birdcage in Paris
- 19 **JEWELLERY TREND**  
Statement styles for the 1970s
- 20 **ON THE UP**  
Bec Astley Clarke MBE reveals her joy at the brand's US launch

## Scene

- 31 **OCTOBER DIARY**  
A social calendar of art events
- 34 **VAMPIRE DIARIES**  
A new exhibition charts the emergence of the gothic genre

## Style

- 37 **WISHLIST**  
A new vision for brides for 2015 by Jenny Packham
- 40 **ROOM 101**  
Fashion embraces arthouse acid prints from top to toe
- 48 **BIBA FOREVER**  
Barbara Hulanicki OBE on Biba, a company that changed the face of fashion history
- 54 **THE LIST**  
Monochrome accessories to update any look
- 60 **IN HER ELEMENT**  
The lifestyle lessons of Elemental Herbology founder, Kristy Cimesa

## Interiors

- 67 **WISHLIST**  
Sir Paul McCartney's architect

- 68 **INTERIORS NEWS**  
Portuguese flair for British homes
- 72 **POT, KETTLE, BLACK**  
Designer Alberto Alessi on turning kitchen essentials into works of art and why wine is his latest passion

## Health & Family

- 77 **WISHLIST**  
Beatrix Ong MBE takes inspiration from TV favourite Spongebob Squarepants
- 80 **THE TALE OF TWO SISTERS**  
The (fairy) story and styles behind childrenswear brand Elfie
- 84 **IMPROVING WINTER BLUES**  
Invest in your emotional wellbeing to lift your mood as the days get darker

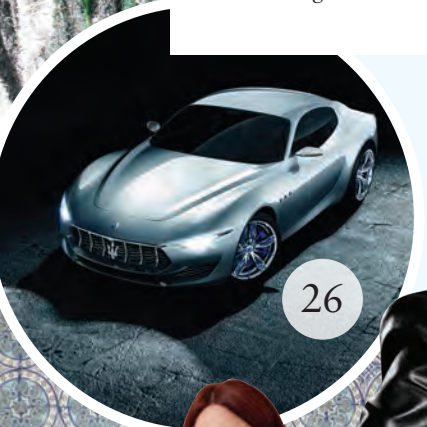
## Food & Drink

- 89 **WISHLIST**  
Private membership at the Café Royal
- 90 **FOODIE FAVOURITES**  
The Primrose Hill sushi venue *du jour*
- 92 **THE CAKE BOSS**  
A cupcake revolution and conversation with Primrose Bakery's Martha Swift



## Travel

- 95 **WISHLIST**  
Baglioni Hotel London: still beautiful 40 years on
- 96 **BAVARIAN NIGHTS**  
Beyond Oktoberfest: the cultural delights of Munich
- 100 **FROM THE HORSE'S MOUTH**  
Why you should consider Argentina and Uruguay your next long-haul travel destinations







MASERATI

GHIBLI

THE HEAD SAYS  
YES.  
THE HEART SAYS  
DEFINITELY, YES.



**MASERATI GHIBLI. THE ABSOLUTE OPPOSITE OF ORDINARY. STARTING FROM £49,160**

THE NEW MASERATI GHIBLI IS POWERED BY A RANGE OF ADVANCED 3.0 LITRE V6 ENGINES WITH 8-SPEED ZF AUTOMATIC TRANSMISSION, INCLUDING, FOR THE FIRST TIME, A V6 TURBODIESEL ENGINE.

FOR MORE INFORMATION ON THE MASERATI GHIBLI, CALL 01943 871660 OR VISIT MASERATI.CO.UK

Official fuel consumption figures for Maserati Ghibli range in mpg (l/100km): Urban 18.0 (15.7) – 37.2 (7.6), Extra Urban 38.7 (7.3) – 56.5 (5.0), Combined 27.2 (10.4) – 47.9 (5.9). CO<sub>2</sub> emissions 242 – 158 g/km. Fuel consumption and CO<sub>2</sub> figures are based on standard EU tests for comparative purposes and may not reflect real driving results. Model shown is a Maserati Ghibli S at £69,638 On The Road including optional pearlescent paint at £1,776, 21" Titano design alloy wheels at £3,670 and Red brake callipers at £432.

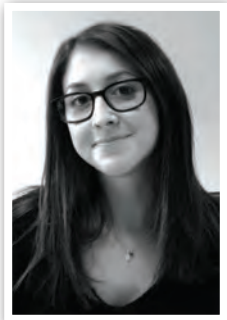
[www.maserati.co.uk](http://www.maserati.co.uk)





Vantage Girl by  
Barbara Hulanicki

# From the editor



In 1964, the *Daily Mirror* ran a headline declaring: “Four girls prove that beauty and business ideas can go together.” How much (and how little) has

changed. As the feminist movement gained traction and the retail industry started to wake up to the demands of the teenage consumer for the first time, Barbara Hulanicki OBE launched Biba, and with it transformed the face of fashion forever. Google her name and you’ll find nothing but declarations of affection and awe: not only did she launch a brand so influential that decades later people still talk about it, she democratised style with the help of her late husband Stephen Fitz-Simon. By making trend-led outfits readily accessible, and affordable, she appealed simultaneously to the rock ‘n’ roll icons of swinging London and the ordinary girl on the street. Recognised in 2012 for her services to fashion, Hulanicki is much more than a fashion designer. Kate Moss put it succinctly in 2007 when she said; “Barbara, you’re an inspiration.” As she releases a retrospective coffee table tome titled *The Biba Years: 1963-1975*, read our interview on page 48. We also love her *Vantage Girl* illustration, above.

Elsewhere, Alberto Alessi joins the debate on form versus function as he reveals that it was boredom that led him to revolutionise the way our humble household accessories look. A master of futuristic chrome editions, Alessi tells Kate Racovolis that trial and error lead to creative success and reveals his latest passion for wine production (p. 72). And Jennifer Mason looks back on a century of luxury Italian craftsmanship as car brand Maserati marks an iconic anniversary of sleek shapes and unrivalled attention to detail (p. 26).

If the onset of the colder, darker, winter months sees you running for the duvet to hibernate then you can do one of two things: jet off to one of our top travel destinations (you can’t beat Munich and South America this month, from p. 96) or follow Gabrielle Lane’s anti-SAD advice to beat the October blues (p. 84).



Kari Rosenberg  
Editor

Follow us on Twitter @VantageNW

Biba Forever, p. 48

Photography by Tessa Hallmann

Runwild Media Group  
Publishers of:  
Canary Wharf, The City Magazine  
The Kensington & Chelsea Magazine  
The Mayfair Magazine



## VANTAGE

OCTOBER 2014 ISSUE 51

Editor  
Kari Rosenberg

Deputy Editor  
Gabrielle Lane

Collection Editor  
Annabel Harrison

Contributing Editor  
Richard Brown

Sub Editor  
Jasmine Phillips

Feature Writers  
Olivia Sharpe, Danielle Betts

Senior Designer  
Daniel Poole

Editorial Director  
Kate Harrison

Production  
Alex Powell, Hugo Wheatley, Oscar Viney

General Manager  
Fiona Fenwick

Executive Director  
Sophie Roberts

Client Relationship Director  
Felicity Morgan-Harvey

Head of Finance  
Elton Hopkins

Managing Director  
Eren Elkwood

Proudly published by

RWAG  
RUNWILD MEDIA GROUP

6th Floor, One Canada Square  
Canary Wharf, London, E14 5AX  
020 7987 4320 ♦ rwmag.co.uk



Members of the Professional Publishers Association

Runwild Media Ltd. cannot accept responsibility for unsolicited submissions, manuscripts and photographs. While every care is taken, prices and details are subject to change and Runwild Media Ltd. takes no responsibility for omissions or errors. We reserve the right to publish and edit any letters. All rights reserved.

### DISTRIBUTION

Vantage magazine is distributed throughout Hampstead, Highgate, Primrose Hill, St John’s Wood, Maida Vale, Marylebone, Regent’s Park and the surrounding areas. For complete maps please visit our website.







SELF  
&  
THE PLACE IN WHICH TO  
TO MARK T  
1

SELF

**SELFRIDGES & CO**  
selfridges.com






# MATERIAL WORLD

The luxury industry is thriving and highly coveted products from innovative new brands are being introduced into the market every year. As such, many are striving to stand out by championing the use of unusual, difficult and new materials.

*Annabel Harrison* reports





he world of luxury products today can seem like a big old game of one-upmanship: “Our watch is the lightest”, “our heel is the thinnest”, “our car is the fastest”. Brands are chasing superlatives like sports stars competing to shave 1/100th of a second off a World Record; rather than smashing it by seconds or even minutes (as was once the norm), the margins are getting ever narrower. And they’re just as small in the luxury industry; achieving the status of being the thinnest, lightest and fastest is becoming more and more difficult.

One brand released a watch that could descend safely to a depth of 3,900 metres, only to have its deepest dive watch title usurped, rather gallingly, by just 100 metres. Many materials that were undiscovered or hard to come by in the 20th century are now commonplace; as such, brands are going to more extensive, and expensive, lengths in the pursuit of new resources.

The most obvious (and difficult) courses of action are to pioneer the use of a material for the first time or, failing that, invent your own. An example of the former comes courtesy of Vertu, a British brand based in Church Crookham and founded in 1998 with the aim of using “exotic, rare and naturally durable materials” in its hand-crafted luxury phones. It’s worth remembering that at this point in time, only a quarter of the UK’s population owned a mobile (although within 12 months this had risen to nearly 50 per cent). Vertu was poised to enter the market at exactly the right time and so needed to make the best decisions it could in order to create a product that both met new demand and stood out.

So the brand opted to use sapphire crystal, a material that is extraordinarily scratch-proof and durable; only diamond is strong enough to cut, grind

or polish the screens the team wanted to produce with it. It was in 2001 that Vertu perfected the complex production process, creating the world’s largest piece of cosmetic sapphire crystal (69.25 carats, if you’re interested), and this material is still used 13 years later to great effect in its products. Vertu’s Signature Touch, released in June (£6,000-£14,000), uses a mixture of titanium, leather, ceramic, sapphire and ruby for the phone’s body; within this is the sapphire crystal screen, a single sheet which has been cut from a huge tile of sapphire to ensure only the finest parts are used. Other brands have, of course, followed suit but it was Vertu that successfully pioneered the use of this exceptional material.

In the watch sphere, a company that relishes in unusual pairings and resource experimentation is the larger-than-life and aesthetically-adventurous Hublot; no fewer than 35 materials are listed and described on its website. The brand launched in 1980, proudly showcasing the first watch to combine a precious metal (gold, in this case) with a natural rubber strap and, quite literally, breaking the mould. The ‘Art of Fusion’ philosophy was championed by Jean-Claude Biver to great effect from 2004; at the helm of Hublot, he chose to emphasise “the fusion of tradition and future”. This thread unifies the brand’s offerings, within innovative collections such as Big Bang, King Power, Classic Fusion and Masterpiece, and practice of combining unusual materials – zirconium, tantalum, tungsten and nomex – with more traditional materials like gold, platinum, steel and diamonds.

Of particular significance is King Gold; its latest incarnation can be seen in the Big Bang Ferrari King Gold, launched at the start of 2014. The colour of this 18-karat gold alloy used by Hublot is even redder than the traditional 5N red gold, but its exact composition is “classified TOP SECRET” by Hublot. Hublonium is another unique metal alloy developed by (of course) Hublot combining, among others, magnesium and aluminium, to ensure both strength and corrosion resistance. It’s very light too, which makes it perfectly suited to watches. Magic Gold has an even more hyperbolic name, thanks to its metamorphosis from nearly black to gold during polishing, and deservedly so; this ‘fusion’ between pure gold and boron carbide (a ceramic) is the result of several years of research. Exclusively produced in the Hublot manufacture, the brand deems Magic Gold “the forerunner of a new era for alloys of precious metals”.

However, if a brand doesn’t have Hublot-high aspirations for patenting new materials, there’s another way to ensure the metalwork in their products isn’t just



Below: Hublot's latest incarnation, the BB Ferrari King Gold.  
 Right: Real Ferrari Metal cufflinks from GTO London's handmade accessories collection; The sapphire crystal screen specifically manufactured for Vertu's *Signature Touch* mobile phone screen

plain old sterling silver. GTO London has created a range of handmade accessories by using material from classic Ferrari cars, working with Real Ferrari Metal (RFM) and parent company GTO Engineering. Founded 30 years ago, this side of the business ensures unrestricted access to antique, collectable classic cars as it locates, refurbishes and reconstructs them. RFM is extracted during the restoration of some of the world's most prestigious Ferraris and melted down for the accessories; thus each piece is entirely unique and ranges from £105 (for a Biella pin) to £600 (Cambio 60s cufflinks). These would provide quite the talking point for motoring enthusiasts and at the same time tap into the trend for reusing material wherever possible; waste not, want not, as the proverbial saying goes.

This 'upcycling' movement has not gone unnoticed by the most fashion-orientated parts of the industry and, indeed, there is a definite appeal in owning something which is 100 per cent unique and can't be recreated. Ilaria Venturini Fendi, daughter of one of the famous Fendi sisters, founded Carmina Campus in 2006 with the aim of creating handbags, jewels and furniture out of reused materials such as canvas tents, truck tarpaulin, umbrellas and old leather. The bags also act as a social design project in Africa; collaboration with the International Trade Centre aims to address poverty through trade-driven projects. In a similar vein, Mulberry set up Bottletop to recycle can ring pulls into luxury bags to raise funds for projects in developing countries across the world.

Hermès has gone one step further with a creative endeavour entitled Petit h. Launched in 2010 by artistic director Pascale Mussard – a member of the sixth generation of the Hermès family – the métier involves an

artist and craftsman coming together to transform old Hermès materials and products into new, idiosyncratic pieces. Discarded stirrups turn into handles for a leather swing; a teapot sprouts wings to become a fantastical mobile; and last season towels are brought back to life in a design for a chest of drawers. Reimagined in a way that showcases Hermès' flair for design and sense of fun are leather, silver, brass, porcelain and wood, ordinary materials used in extraordinary ways. When we interviewed Pascale last year, she explained that the only rule with Petit h is that any blemish that has led to a material being overlooked for its original purpose is ignored, or played with: "In time, I would like to persuade our customer to be at ease with the idea of perfection found in imperfection".

This project requires the artisans involved to tap into as much creativity as they can; thus 'thinking outside the box' is not only encouraged but also, quite literally, now possible thanks to the revolutionary ability of 3D printing to work with materials in ways that have never been seen before. These materials are currently limited to metals, sandstone, ceramics and plastic, but progress with these led President Obama to declare that 3D printing "has the potential to revolutionise the way we make almost everything". Printers can now cut precise patterns and moulds which means no excess material is wasted (surely music to the ears of the brands using the most expensive of resources) and products can be rapidly created







on demand, updated and customised, ideal for the fast-paced, creatively demanding fashion industry. An iconic 3D moment came last year, courtesy of couturier Iris van Helden who joined forces with Nick Knight and Daphne Guinness to create a dress during a live broadcast. Knight captured Guinness being splashed with black and clear water using high speed cameras and then offered the footage as reference imagery for van Herpen to create an incredible, one-of-a-kind, 3D dress design.

Meanwhile, Pringle of Scotland integrated 3D printed products into its AW14 range, collaborating with architect and material scientist Richard Beckett to design a series of fabrics never seen before within a ready-to-wear collection. Beckett explained that the experience and knowledge of head of design Massimo Nicosia enabled the pair to “produce beautiful garments that are technologically novel and maintain the quality of Pringle of Scotland. This project appealed to me because it was an opportunity to mix 3D digital designs with traditional tailoring techniques.” It’s certainly a talking point and one that embraces the fact that 21st century consumers love to purchase interesting, revolutionary products.

This extends into interior design too, and Fameed Khalique is a man at the centre of this. He founded his eponymous company in 2008 to offer interior designers and architects ‘an unsurpassed resource of unique, innovative and rare artisan materials’. “From the vast number of exquisite materials already in the collection it’s quite possible we already have what you’re looking for” but Khalique will find or create any material desired, no matter how hard to source. The LcD collection of contemporary textiles uses natural, metallic and industrial materials including copper, silver, horsehair, fishing lines, raffia and rubber. Weaving materials on a jacquard loom into an intricate design forms a metal lace of sorts, ideal for home furnishings. New innovations include waterproof art panels for outdoor areas – made from a specially formulated epoxy resin, they’re 100 per cent UV and water resistant – and waterproof leathers; specialist technology means that the leather resists liquid, oil, UV rays, flame, mould/mildew and is highly stretch and tear-resistant even at freezing temperatures.

Khalique promises that if you can imagine it “we’ll endeavour to deliver it”. We live in a world where almost anything is possible and in which the high-end product sphere is getting ever more crowded. Brands need a USP to ensure we can connect with them and their products; heritage, creative flair and expert craftsmanship are just some of the strengths that make a brand stand out but innovative use of material is rapidly becoming more important. Adopt a ‘waste not, want not’ attitude, like Hermès and GTO London have done. Consider pioneering use of existing materials such as sapphire crystal (as Vertu did) to guarantee exclusivity or develop your own (and name it after yourself, à la Hublot). Play with new techniques such as 3D printing to stay ahead of the curve. One thing is for sure; no one can afford to sit still, and this is making developments all the more interesting. ■

**[vertu.com](http://vertu.com); [hublot.com](http://hublot.com); [petith.com](http://petith.com); [gtolondon.com](http://gtolondon.com); [pringleofscotland.com](http://pringleofscotland.com); [fameedkhalique.com](http://fameedkhalique.com)**



# Calleija

CELEBRATING 30 YEARS



## *Aurora*

Inspire romance with this 0.86ct Fancy Intense Australian Argyle Pink Diamond Ring, reflecting the warm, vibrant and fiery hues of its extraordinary and ancient origins.

A highly prized, rare and collectable jewel.

**ARGYLE PINK**  
DIAMONDS  
SELECT ATELIER

To receive the beautiful Calleija brochure, please contact us

The Royal Arcade  
Old Bond Street London  
london@calleija.com  
+44 (0)20 7499 8490

The Westin  
Martin Place Sydney  
sydney@calleija.com.au  
+61 (0)2 9233 6661

Marina Mirage  
Main Beach Gold Coast  
mirage@calleija.com.au  
+61 (0)7 5528 3666

[calleija.com](http://calleija.com)





# WISH *list*



## THE LITTLE PRINCESS

As part of Harrods' own Biennale des Antiquaires – the legendary Parisian exhibition (now in its 27th year) will be recreated in the Fine Jewellery and Watch Rooms this month – London-based Swiss watchmaker Backes & Strauss has created a unique piece for the occasion in partnership with Gemfields. The timepiece honours both Backes & Strauss' heritage as the 'Master of Diamonds' as well as Gemfields' status as the world's leading ethical gemstone supplier. Christened the Harrods Princess, the watch has been set with exceptional Zambian emeralds and white diamonds.

Other brands taking part in the Biennale celebrations honouring the craftsmanship within the world of fine horology include Vacheron Constantin, Roger Dubuis and Richard Mille.

29 September-12 October  
[harrods.com](http://harrods.com); [backesandstrauss.com](http://backesandstrauss.com)

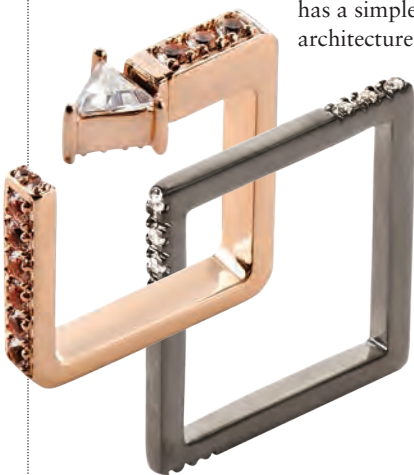


# JEWELLERY NEWS

## ON THE FLIP SIDE

One seemingly unproductive afternoon when she was playing with some matchsticks, Cypriot designer Myriam Soseilos was suddenly struck with an idea of creating jewellery pieces which could move and adapt.

From this, the Transformers collection (which won her the accolade of Designer of the Year 2013 at the Treasure jewellery show) was born. Comprising bracelets, rings, necklaces and earrings, each piece has a simple, geometric design inspired by modern architecture. The aptly-named Rubik's Cube ring features sides made up of different coloured precious gemstones which can be swivelled around to create a multi-faceted effect. The designer's latest Naked Square collection explores the 'grammar of shapes' and turns any preconceptions of classic diamond jewellery on their head by combining traditional materials with cutting-edge designs.



MyriamSOS  
available at Wolf & Badger  
[wolfandbadger.com](http://wolfandbadger.com)



## INTO THE GROOVE

This year, Piaget has commemorated its 140th anniversary by creating a collection of 88 jewellery pieces and 37 watches based around its halcyon days in the 60s and 70s, regarded as a stellar period in the company's creative history. Christened Extremely Piaget, the bold designs play with asymmetry and stylisation, and colour plays a prominent role. Noteworthy pieces include an oval jade dial timepiece set with diamonds and emeralds (which has been modelled on the Piaget watch created in 1965 and owned by Jackie Kennedy) and a pink gold mesh necklace featuring turquoise beads and marquise-cut diamonds that pays tribute to the house's 'golden era' of jewellery making.

Extremely Piaget collection, POA, [piaget.com](http://piaget.com)

## TWO BIRDS, ONE STONE

Arguably the most important event in the jewellery calendar, the Biennale des Antiquaires recently took place in Paris and once again, it did not disappoint. One of the most talked-about pieces on display there was this Bird Cage clock by Chanel, a beautiful interpretation of a miniature jewellery birdcage found in Coco Chanel's 31 Rue Cambon apartment. Those of you who had the misfortune to miss the event will now be given an opportunity to see some of its finest pieces at Harrods; the department store will be hosting its own exclusive rendition this month. Nine of the official Biennale brands – including Graff, Cartier, Piaget, Van Cleef & Arpels, Chanel, Chaumet, Bulgari, Boucheron and Dior – will present a selection of their most show-stopping pieces.

[harrods.com](http://harrods.com)

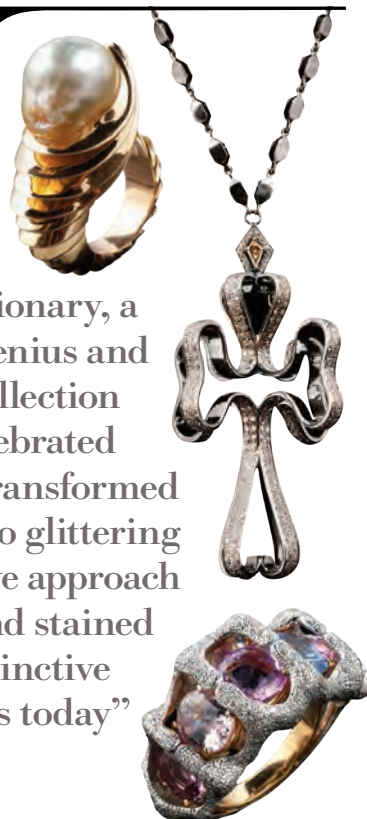


## CUTTING EDGE

To celebrate Antoni Gaudi's birthday which took place earlier this year, fine jeweller D'Joya has created 25 pieces, 20 of which are on display and five are bespoke commissions, inspired by the pioneering artist and his most famous works:

**“Antoni Gaudi was a visionary, a tour de force, a creative genius and an inspiration... The collection pays homage to this celebrated Catalan modernist, who transformed buildings in Barcelona into glittering works of art. His decorative approach to ceramics, ironwork and stained glass evolved into a distinctive aesthetic that still entralls today”**

[djoya.com](http://djoya.com)





OYSTER PERPETUAL YACHT-MASTER II



ROLEX



---

FRASER HART

Brent Cross Shopping Centre, London NW4 3FH  
[www.fraserhart.co.uk](http://www.fraserhart.co.uk)

WATCH FEATURED SUBJECT TO STOCK AVAILABILITY



# RAYMOND WEIL

GENEVE



**PRECISION**  
IS MY INSPIRATION





# That 70s Show

Get into the groove with large cuffs, long chain necklaces and gold hoop earrings

- 1 Pangea zig-zag stacking bangle, £1,518, Kara Ross, [kararossny.com](http://kararossny.com) 2 Long gold Stella chain necklace, £5,746, Faraone Mennella, [faraonemennella.com](http://faraonemennella.com) 3 & 4 Petra bib necklace, £42,203, and one-of-a-kind peach druse earrings, £6,070, Kara Ross, as before 5 Serpent Bohème ring, £13,850, Boucheron, 164 New Bond Street, W1S 6 Morning in Vendôme ring, POA, Chanel Fine Jewellery, [chanel.com](http://chanel.com) 7 Serpentine coil necklace, £149, Layana London, [layanalondon.com](http://layanalondon.com) 8 Large Cava cuff in onyx and rock crystal, £18,214, Kara Ross, as before 9 Aquamarine, quartz, jade and gold earrings, £5,190, Fernando Jorge, [matchesfashion.com](http://matchesfashion.com) 10 Gold, opal and diamond bracelet, £4,650, Jennifer Meyer, [net-a-porter.com](http://net-a-porter.com) 11 Sunrise bracelet in yellow gold with diamonds, yellow sapphires and red lacquer, POA, Chanel Fine Jewellery, as before 12 Soho gold-plated hoop earrings, £190, Aurélie Bidermann, [matchesfashion.com](http://matchesfashion.com) 13 Yellow gold large pear green onyx ring set with diamonds and tourmalines, £5,175, Armenta at Talisman Gallery, 020 7201 8582 14 Gold-tone bar cuff, £315, Chloé, [net-a-porter.com](http://net-a-porter.com) 15 Yellow gold and oxidised silver open circle-link hoop earrings with white diamonds, £3,175, by Armenta at Talisman Gallery, as before 16 Emerald mesh bracelet, POA, G London, [harrods.com](http://harrods.com)



# On the UP

As Astley Clarke takes America by storm with the launch of several US stockists, *Olivia Sharpe* catches up with founder Bec Astley Clarke MBE to find out how it feels to be the next big British luxury export





This summer, both Cameron Diaz and her recent co-star Kate Upton were spotted wearing Astley Clarke jewellery. The fact that celebrities are wearing pieces by the jeweller is not astonishing in itself, with Poppy Delevingne and Alexa Chung having long been fans of the brand. However, in this particular instance, it is hardly a coincidence. In September, the British brand launched into 11 branches of luxury department store Neiman Marcus, spanning across Boston, Dallas, Los Angeles and Atlanta, as well as [neimanmarcus.com](http://neimanmarcus.com). This marks the next chapter in Astley Clarke's US expansion, having earlier this year entered into six Saks Fifth Avenue stores.

Back in London, I meet founder and chairman Bec in the place where it all began, her west London boutique, just a few months before the launch. Her excitement about the prospect of being stocked in America is immediately evident as she explains why Astley Clarke is the perfect fit for the US: "I think the brand is really resonating over there. I've been on three or four visits this year to San Francisco, New

York, Dallas and Florida, doing whistle-stop tours. They're going nuts over the Biography bracelets and have fallen in love with the lockets."

Looking at Bec, it's not as though she needs high-profile supporters to promote her brand. With her casual and laidback style – she is dressed in a tank top and jeans, with the same locket Diaz wore placed conspicuously around her neck and her signature Biography bracelets adorning her arm – and welcoming manner, she epitomises her brand. The concept of Astley Clarke was always very simple; to create fine jewellery for professional women. The business launched in 2006 and its founder already had an impressive background in fashion, tech and marketing; with her new multi-brand e-tailer concept, she set out to prove the profitability of selling jewellery online, in the same way that websites such as Net-a-Porter and The Outnet have shown such demand in fashion.

And she certainly seems to have done that. Astley Clarke's sales are projected at 30 per cent growth year-on-year and sales figures are predicted to reach roughly £6.2 million this year. Bec was also made an MBE in the Queen's 2013 Honours List for her services







to the jewellery industry. While this is undoubtedly an incredible achievement, Bec ensures she stays grounded with the help of her three-year-old son, Thor: “After I told my son about the award, he said, ‘Mummy, Peppa Pig gave Rebecca Rabbit an MBE yesterday’. I thought to myself, I’m not nearly as busy as Rebecca Rabbit is so if she gets one, then it must be good,” she says, smiling.

Bec is delighted in the interest she has been getting from the likes of Diaz and Upton who, in her mind, represent what Astley Clarke is all about. “Cameron Diaz is bang on in terms of our target client. She is

has proved a winning formula in America, not to mention the fact that they “love all things British”.

The jewellery entrepreneur’s previous experience working for online companies such as iVillage.com and tesco.com has undeniably stood her in good stead. She felt that many luxury brands hadn’t realised the internet’s full potential so she decided to redress this balance by launching Astley Clarke solely as an online retailer. Bec is a firm believer that the 21st century luxury consumer should be able to shop in any way they wish, whether in store or online, and with people’s

## “The Astley Clarke woman is intelligent, professional and independent, with casual style”

an intelligent, professional woman with independent means who is fashion forward but not too fashion-obsessed,” she explains. “She has a casual sense of style but can also do glam, so you can totally see her on the red carpet in a pair of our Fao blue topaz earrings or on the beach wearing all of the Biography bracelets.” For Bec, this “informal way of wearing precious jewellery”

lives becoming more and more fast-paced, she notes that it is the latter which is increasingly becoming the preferred option. “I love the web and am a great believer in it. We have 30,000 social media followers and we use the web to tell our story.”

After the award-winning success of the UK and US websites, Bec realised it was time to start selling in brick-and-mortar stores too; Astley Clarke is currently stocked in Harrods, Liberty and Selfridges in the UK, along with its new US retailers. The founder acknowledges how the company started back to front in comparison to most





other businesses which begin with high street retailers but this, she believes, is all part of its unique identity.

“It’s very much a cool part of our overall strategy.

We started off with all the mod cons and now we’re opening old fashioned retailers. I think that’s just the way our clients like to shop; they either like to come into the boutique, pop into Harrods or buy something quickly online. We give them the choice.”

Bec has always been passionate about jewellery. One of her favourite childhood memories is delving into her grandmother’s jewellery boxes filled with semi-precious and precious stones. It was then that she discovered her love of coloured gemstones. When the brand opened its design studio in 2009, situated above the boutique, Bec hired Lorna Watson – who taught fine jewellery at Central Saint Martins for 15 years and is a member of Goldsmiths Hall – as creative director. Together, she, Bec and the rest of the design team work tirelessly to make sure each piece is meticulously made. “It’s fascinating to watch just what goes into making the pieces, beginning with a hand-drawn image done to scale and then evolving from there.”

Bec’s team occasionally uses modern-day technology such as CAD design but will predominantly rely on traditional techniques because Lorna wishes for all the pieces to retain “a natural quality about them so each piece speaks for itself and doesn’t look over-treated”. The company recently released a film revealing the processes which went into creating the popular Fao collection, which is named after Bec’s grandmother.

Indeed, so much of Astley Clarke relates back to the founder’s family heritage, and I’m not just referring to the name. It’s been well documented that Bec’s grandfather, Sir Cyril Astley Clarke’s genetic experiments with butterflies – which led him to discover the preventative treatment for rhesus haemolytic disease of newborn babies and whose extensive butterfly collection is currently housed in the Victoria and Albert Museum – has had a profound influence on Bec who has paid homage to the butterfly by making it an iconic symbol of her brand. She also hopes to pass down her love of jewellery to her two children and has already marked down some of her most treasured pieces to them. “I have a little D for my daughter Delilah and a little T for Thor. We used to make children’s Biography bracelets and so Delilah also has the little rainbow one. Even though he’s a boy Thor loves it as well. You know how little children love things in boxes; they just find them so intriguing.”

For A/W14, Astley Clarke has updated its Biography collection to include new colours, precious gemstones and charms. The team builds on each collection season after season and this has proven an excellent merchandising strategy, as clients are able to

constantly update their collections.

This season the key shade is violet berry, which incidentally happens to be the Pantone Colour of the Year. Bec comments: “Lorna and I have this ongoing joke that the industry must be following us!”

As Christmas draws closer, Astley Clarke will be releasing new diamond pieces too which Bec predicts will be extremely popular, pointing out a beautiful starburst eternity ring featuring interlocking stars. Although Astley Clarke’s philosophy has always centred on women buying jewellery for themselves, this doesn’t mean to say that they don’t have a huge male client base. As such they offer the service of personal shoppers at the boutique to help advise men on gifts for girlfriends and wives and can also visit them at their offices during lunch hours if they’re too busy to visit the store.

Despite growing up in Islington, Bec has always gravitated towards west London and this is why she not only chose to have her studio based here but also her home. In her spare time, Bec loves frequenting local restaurants including the Orangery in Kensington, Granger & Co in Notting Hill and Edera in Holland Park. Saying that, with Bec constantly travelling to and from America, I cannot help but wonder whether a move might be on the horizon. While she jokes how she absolutely cannot discuss that as her husband has categorically said they’re not moving, I hope that, for once, the man gets his way. ■

**Astley Clarke boutique, 6 Junction Mews, W2**  
[astleyclarke.com](http://astleyclarke.com)





# WATCH NEWS



## WORLD'S MOST FAMOUS WATCH

It's considered the Holy Grail of watchmaking and remains one of the most complex devices ever crafted by the human hand. Now, nearly nine decades after New York banking supremo Henry Graves commissioned Patek Philippe to create the world's most complicated timepiece, which was eight years in the making, the Henry Graves Supercomplication is going up for auction. The watch boasts a staggering 24 functions, including a perpetual calendar, a two-faced moon phase, sunset and sunrise indicators, a chart of the New York sky and a minute repeater that chimes the tolls of Big Ben. When the watch was last sold, it fetched more than £6.4 million. It's due for auction at Sotheby's in Geneva this November. Estimates are around £10 million.



## TO ROLEX WHAT AMG IS TO MERCEDES-BENZ

Conceived by Kamal Choraria, the man who devised the system by which vintage Rolexes are classified, Pro Hunter has been modifying the world's most recognisable watches for more than a decade. The company adds anti-reflective 'diamond-like-carbon' coating to brand new Rolexes, changing the colours of date discs, dials and pearls. The Phantom collection is the latest addition to the Pro Hunter portfolio; a super matte black finish is applied to Daytonas, Deepseas and Submariner Dates. Customers can choose to add black carbon casing, bezels and lumes, and from a bracelet and military Nato strap. Pro Hunter only modifies 100 examples of each model; secure one and you'll join a list of owners that includes Bill Clinton, Orlando Bloom and the Crown Prince of Greece.

Deepsea: Military Strap, £15,950 / Bracelet, £17,950; Submariner Date: Military Strap, £14,950 / Bracelet, £15,950; Daytona: £19,950, [discoverprohunter.com](http://discoverprohunter.com)

## CUTTING EDGE



Allun Michaels, store manager at Fraser Hart in Brent Cross, selects his watch of the month:

**“The famous Cartier Tank Française has just had a new diamond dial added to give it a more elegant, dressy look. The resulting piece is available in all steel, and steel and pink gold in small and medium sizes – making it perfect for any wrist”**

Tank Française, from £4,200, Cartier  
Fraser Hart, Brent Cross, 020 8732 8459  
Email [brentcross@fraserhart.co.uk](mailto:brentcross@fraserhart.co.uk)  
@FHBrentCross

## FLYING COLOURS

Following the Victory and the Codebreaker – the former incorporating original oak from HMS Victory and the latter pine from Bletchley Park – Bremont's next limited edition timepiece was always going to have to be something special to live up to expectations. And we're pleased to report that the brand hasn't disappointed us. Launched at an appropriately lofty bash at the Science Museum, the Wright Flyer makes use of fabric from the first ever powered aircraft of the same name. Just as significantly, the watch uses Bremont's first ever unique movement, part-developed and designed in Britain. Now, how are the English brothers going to follow that?



Bremont, 29 South Audley Street



# ‘What gives you the licence to do *this*?’

THE CEO OF A MAJOR SWISS WATCH BRAND ON HEARING ABOUT CALIBRE SH21,  
CHRISTOPHER WARD'S FIRST IN-HOUSE MOVEMENT.



The chronometer-certified *C9 Harrison 5 Day Automatic*, with 120-hour power reserve, is the first watch to house our own movement. Conceived and designed by our master watchmaker, Johannes Jahnke, and manufactured by some of Switzerland's finest watchmaking craftsmen, it is destined to be one of the most talked about watches in years. *And, yes, you do have the license to own one.*



CALIBRE SH21

**CHR. WARD**  
LONDON

EXCLUSIVELY AVAILABLE AT [christopherward.co.uk](http://christopherward.co.uk)







A high-angle, close-up photograph of the interior of a Maserati car. The view is from the driver's side, looking towards the front passenger seat. The car's interior is finished in a light-colored, possibly white or cream, leather. The steering wheel is visible on the left, featuring a three-spoke design with a Maserati logo in the center. The dashboard and center console are also visible, with a Maserati logo on the center console. The car is parked on a dark, textured surface, likely asphalt. The lighting is dramatic, highlighting the curves and textures of the leather and the metallic accents.

# ONE HUNDRED YEARS OF STYLE

---

As Maserati celebrates its centenary, *Jennifer Mason* investigates the brand's design evolution and its vision for the future

---



With many motoring reviews, critics are keen to talk about the power, the drive, the ride. Often, this is because they can't find anything remarkable to say about what the car actually looks like. This is not a problem Maserati vehicles suffer from. They exude and embody style in a thoroughly Italian manner. Watching one pass by affects me the way Michelangelo's *David* impresses an art lover. It's knowledge, vision and creativity brought to life in a very tangible way. So if Italian sculptors from centuries past have had their work immortalised in print, it's only fair that the modern-day masters at Maserati receive the same honour.

A new book launching this autumn will take a more in-depth look at Maserati's design history and commemorate the brand's centenary. *Maserati: The Evolution of Style* by Roberto Iasoni covers key points in the company's fascinating history and charts the design evolution of each of the iconic models, including the Quattroporte, GranTurismo, Bora, Berlinetta and the new Alfieri concept.

## THE PAST

What began one long winter evening in December 1914 as a discussion between brothers has, over the past 100 years, developed into an iconic motoring brand that has produced some of the world's fastest and most sought-after sports cars.

Alfieri, Errore and Ernesto Maserati loved the thrills and spills of motor racing; you might say that engineering and the pursuit of speed were the family passions. By the time the brothers launched their first car, the Tipo 26 (which won its first outing at the endurance road race Targa Florio in 1926) they had also designed the brand's logo, which remains unchanged to this day. Inspired by the Statue of Neptune in Bologna, the family's hometown, the now iconic Maserati trident embodied the power and status

of Neptune's original sceptre, and this attention to detail offered the first clue that the family's focus would be as much on style and design as on engineering.

## THE PRESENT

Since then, Maserati has produced numerous successful racing models as well as a series of popular and stylish road cars for the aspiring motorist. Head of design Lorenzo Ramaciotti believes that "the main reason for the success of the brand today is the strong personality and unique flavour it conveys". Certainly there is a keen amount of Italian flair present in all Maserati models, with their sleek, couture-esque exterior and interior design supported by the passion and fireworks of the engineering. Modern Maserati road cars may have left the track, but the legacy of the brand's racing ancestry lives on in more than just their engine capabilities. Each sleek line and curve of the contemporary Quattroporte or the classic A6GCS/53 Berlinetta is as much purposefully aerodynamic as it is a work of art. And despite the stylistic differences between each model throughout the brand's history, there is one signature aspect that links Maserati design over the years: the grille. Like a brushstroke from a Monet painting or the architectural similarities between each of the Wren churches, although the Maserati grille takes on different shapes and forms, its presence and prominence in the brand's ethos has been recognised as a design thumbprint.

Although for many car manufacturers in the 20th century the radiator grille was merely a functional necessity, the Maserati brothers realised the potential it had to influence the 'face' of their cars. Instead of making it as insignificant as possible, as others did, the design team used this engineering element to establish the character of each of the company's models, while still keeping that delicate balance between a distinct design feature and an aesthetically appealing car with wide appeal, that finds a place within contemporary fashion.

"Designers have much more freedom these days than in past decades," Ramaciotti points out. "In the past, there were prevailing trends in car design; if you did not align with the mainstream, you were out of fashion. In the last decade, however, the homologating trend is dead. It is now possible to choose a distinct design direction, and if it fits with the brand values, and has a strong personality, it will work." Maserati, a brand never short on personality, has clearly taken this adage to heart for its latest designs.

## THE FUTURE

"Maserati is, and always has been, synonymous with Italian style, refinement and taste. We want to enhance these values in the design of the vehicles we will introduce in the future," Ramaciotti explains.



Maserati Quattroporte grill





The brand's newest venture, the Alfieri concept car, which launched so successfully this year in motor shows across the world, appears to embody all of these qualities. The vehicle simultaneously embraces the futuristic possibilities for motoring while harking back to the golden age of Maserati design. Linking the company's past and future is no mean feat, given the design evolution from the early days of the Tipo 26 and the 6CM – think your average cylindrical 1920s-style race car with stuck-on wheels – to the more modern and sleek Ghibli or GranTurismo which adopt the wide grille and tapering nose of modern Maseratis. In fact, you would expect it to be nigh on impossible to collaborate 100 years of history and design. However, the Alfieri takes more than the attitude and style of the iconic models. The brand's racing heritage is not forgotten; the designers have also kept little pieces of Maserati's engineering triumphs and amalgamated them into this new model as a tribute to the mind behind Maserati after whom the car is named. For example, the chassis and carbon-ceramic brake discs come from

the GranTurismo MC Stradale, the 4.7-litre, naturally aspirated V8 engine from the GranTurismo and the dashboard is inspired by the Maserati 5000 GT.

On the outside the Alfieri is all space-age curves and modern technology. The exterior appears "as if a metallic veil has been draped over a naked body". Those are the Maserati design team's exact words – a description almost guaranteed to intrigue even the most jaded of sports car aficionados.

There is still some debate at Maserati HQ as to whether the Alfieri will launch for production in its current form in 2016. For my two cents, I really hope it does. So many concept cars we see nowadays take too much of the future and forget the lessons and triumphs of the past; the beauty of the Alfieri is that it embraces and embodies all aspects of the brand since its inception one hundred years ago. As Ramaciotti puts it; "Maserati doesn't change. Maserati is always Maserati." Thank goodness for that. ■

[maserati100.com](http://maserati100.com)





9-16 NOVEMBER

THE 02



THE WORLD'S TOP PLAYERS.  
THE BEST SEATS IN THE ARENA.  
THE REAL VIP EXPERIENCE.

**MATCH**  
HOSPITALITY

**GET YOUR OFFICIAL HOSPITALITY PACKAGES TODAY**  
[www.match-hospitality.com](http://www.match-hospitality.com)

**+44 (0) 20 7647 5920 or [tennis@match-hospitality.com](mailto:tennis@match-hospitality.com)**

The players shown are for illustrative purposes only. Qualification and participation subject to ATP rules. Images courtesy of Getty Images and Red Photographic.



# LOCAL UPDATE

Covering the whole of north west London







## ENLIGHTENMENT AT FRIEZE

Twelve years since its inception, the Frieze Art Fair is still drawing artists and influential art buyers from around the globe to Regent's Park. Each October, specially commissioned artworks are exhibited alongside curated exhibitions while 160 leading international contemporary art galleries offer up their pieces for sale, in a festival-like atmosphere. Expect site-specific projects, short films, a prestigious programme of talks and an artist-led education schedule. If you still feel that you would prefer to buy something more traditional, this year marks the third year of Frieze

Masters, showcasing antiquities, old masters and art up to the 20th century allowing visitors to gain a unique insight into the relationship between old and new work. Pieces by great artists like Warhol and Basquiat, Hockney and Picasso will be up for sale.

15-18 October  
Regent's Park NW1  
[friezelondon.com](http://friezelondon.com);  
[friezemaesters.com](http://friezemaesters.com)

Above: *Occurrence on an Endless Column*, Eric Bainbridge  
Right: *Does This Soup Taste Ambivalent?*, UNITED BROTHERS



## CELEBRATING LUXURY

From poker chips to playing cards, The Langham London recently hosted the *European Luxury Lifestyle Awards*, a *Casino Royale* themed evening dedicated to recognising the performance of brands within the international luxury sector, including boutique hotels, spas and jewellery and fashion emporiums. Guests indulged in a gala dinner before entertainment was provided by Ronnie Scott's jazz band.

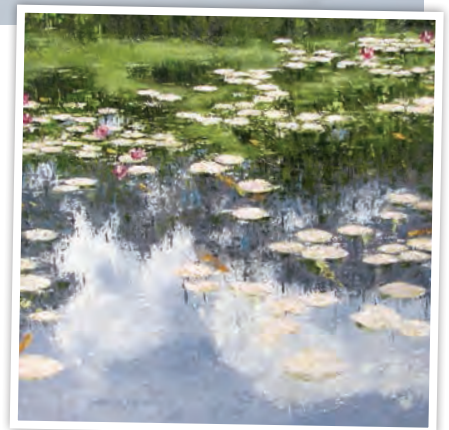
1c Portland Place, W1B  
[luxurylifestyleawards.com](http://luxurylifestyleawards.com)



## THE RETURN OF THE AFFORDABLE ART FAIR

If you happen to be looking for a special present for art-loving friends, head to the Affordable Art Fair. The next instalment will be held in Battersea from the 23 to the 26 October, with a second scheduled for our very own Hampstead Heath in June. Guests will find paintings, original artist-made prints, sculptures and photography selling at between £50 and £5,000 and including works by local resident Rebecca Hossack. The Fair also has an excellent reputation for showcasing undiscovered talent amid its 112 exhibitors and is a great place for art novices to get a feel for the industry.

23-26 October  
[affordableartfair.com](http://affordableartfair.com)



Clockwise from above: *Light makes the Motions of the Mind*, Chloe Mandy (Highgate Contemporary Art); *David Bowie*, Rugman (Jealous Gallery); *Chartwell Edenbridge*, Katie Minoprio (Lena Boyle Fine Art)





## A GARDEN OF SONGBIRDS

Settle down for an autumnal operatic treat in The Landmark London's stunning Winter Garden. The annual Charity Opera Gala Dinner is returning on the 10 October with performances from Canadian born soprano Catherine May, tenor Daniel Meades and bass-baritone Ivan Wilde, to name a few. Beginning at 7pm with a champagne reception, a five-course menu will follow and lucky guests can look forward to foie gras and succulent Black Gold sirloin, before finishing with an 'Opera' gateau, especially created for the event by the hotel's creative chefs. Perhaps there is some light at the end-of-the-summer tunnel after all.

£98 per person, 222 Marylebone Road, NW1  
[landmarklondon.co.uk](http://landmarklondon.co.uk)



## THEATRICAL THRILL

There's still time to head to Hampstead Theatre this month to see Pulitzer Prize nominee Theresa Rebeck's, *Seminar*. Watch the curtains draw back to reveal a show which follows a compelling story of competition and rivalry with lashings of ambition, power and lust. The performance returns with director Terry Johnson, following his critically acclaimed *Hysteria* last year starring Antony Sher. Accompanying him will be thrice Olivier Award-winning actor Roger Allam.

25 September – 1 November  
 Eton Ave, NW3

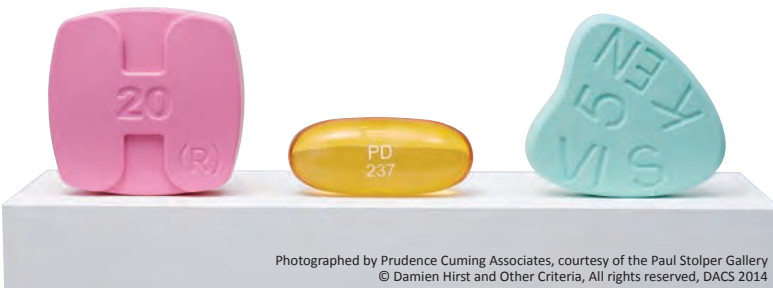


## WEDDING SHOWCASE

London's hidden architectural gem, 2 Temple Place, is to house Quintessentially Weddings' third show this autumn, named *The Atelier*. Stretched over two days, brides-to-be will be offered guidance from experienced wedding planners and benefit from masterclasses hosted by renowned fashion designers. Vivienne Westwood, Oscar De La Renta and royal wedding cake-maker herself Fiona Cairns have been among previous participating guests, along with various other famous faces.

24-25 October, 2 Temple Place, WC2R  
[quintessentiallyweddings.com](http://quintessentiallyweddings.com)

## MEDICAL MARVEL



Photographed by Prudence Cuming Associates, courtesy of the Paul Stolper Gallery  
 © Damien Hirst and Other Criteria, All rights reserved, DACS 2014

Damien Hirst is exploring the public's trust in the pharmaceutical industry with *Schizophrenogenesis*. The Paul Stolper Gallery is housing the artist's 14 sculptures including oversized resin pills, medicine bottles, syringes and a scalpel.

9 October – 15 November, 31 Museum Street, WC1A  
[paulstolper.com](http://paulstolper.com)



# VAMPIRE DIARIES

*Jack Watkins* explores the history of those great Gothic geniuses as *Terror and Wonder: The Gothic Imagination* opens at the British Library

Billed as the largest exhibition of Gothic literature ever staged in the UK, the British Library's new exhibition features some very big names indeed. Manuscripts and personal editions of such chillers as Bram Stoker's *Dracula* and Mary Shelley's *Frankenstein* vie for your attention beside Charles Dickens's *Oliver Twist* and Robert Louis Stevenson's *The Strange Case of Dr Jekyll and Mr Hyde*. The Brontës and Wilkie Collins are in the line-up too. The show also leaps forward a few decades to take in the contributions of more recent exponents of the genre, including Mervyn Peake (*Gormenghast*), Angela Carter (*The Bloody Chamber*) and Sarah Waters (*Affinity*).

For those intrigued by Gothic-inspired art, there are examples from such artists as William Blake and the British-based Swiss painter Henry Fuseli, whose demonic *The Nightmare* "excited...an uncommon degree of interest" when first exhibited at the Royal Academy in London in 1782, according to biographer John Knowles. Grisly and controversial artists the Chapman Brothers even make an appearance.

But the real hero of this exhibition, the man who gives it its *raison d'être*, is a figure who makes very few headlines today. In the summer of 1764, Horace Walpole woke suddenly, having experienced a strange dream in which he'd found himself in an ancient castle where "on the uppermost banister of a great staircase," he later wrote to a friend, he had seen "a gigantic hand in armour. In the evening I sat down to write, without knowing in the least what I intended to say or relate." The outcome was *The Castle of Otranto*, a work subsequently hailed as the first Gothic novel, published later that year and hence the reason for the British Library's celebration of 250 years of Gothic literature.

This page: *Terror and Wonder* poster designed by Dave McKean  
Right-hand page from top: *The Castle of Otranto*, *Dracula* First Edition (1897) and *Manhood* poster Photography © British Library Board, *The Nightmare* by Henry Fuseli © Tate



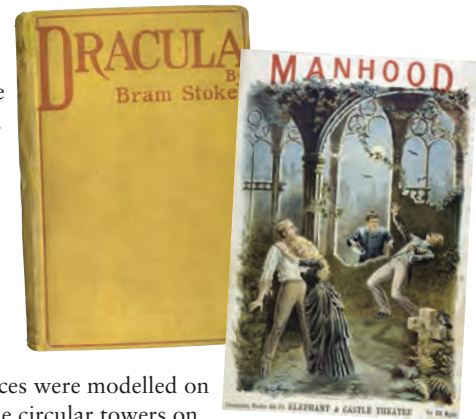
Walpole was the son of one of the leading politicians of the Georgian period, Sir Robert Walpole, who is often regarded as the first British Prime Minister (the position had no recognition in law but he is acknowledged as having held office *de facto* because of his influence within the Ministry). Horace (1717-1797) was a creature of a very different colour from his corpulently jovial, a somewhat coarse father: a lively and eccentric bachelor, and a writer of letters and witty epigrams.

“The world is a tragedy to those who feel, and a comedy to those who think,” was one, so good it might have stepped off the pages of a play by Oscar Wilde. But there was wisdom too, in his observation: “The whole secret of life is to be interested in one thing profoundly and in a thousand things well.” As a creed for contented living, there’s not much to beat that.

Walpole lived in Twickenham, surrounded by a huge collection of books, paintings and furniture (and a huge army of pet dogs and cats) in a villa by the river. But, typically, it wasn’t just any old villa. Although Strawberry Hill was modest in proportions when he first acquired it in 1747, in what was still an undeveloped part of Twickenham with an unobscured view across its lawns to the Thames, he transformed it into a mock castle. It was so full of effects, in fact, that not only has he been credited with writing the first Gothic novel, but



Georgian ‘Gothick’; playful, dainty and picturesque. But still the effects were impressive. The staircase, which surely provoked his dream, was partly modelled on Rouen Cathedral. Along with the dark hallway, it was designed to evoke Walpole’s favoured “gloomth”. The fireplaces were modelled on medieval tombs, and the circular towers on



## If this show reawakens an interest in his life and work, it is richly deserved

also with having a hand in laying the ground for the Gothic revival in architecture. This reached its height in the Victorian period, the time when the fascination with medievalism reached its height.

Walpole had been dead some time by then, of course, and Strawberry Hill was not so much Gothic in the oppressive 19th-century sense of the word, but



the wedding cake exterior were reminiscent of a castle in the Loire Valley. A Chinese goldfish bowl – in which Selima, one of his beloved cats, had drowned – was set upon a Gothic pedestal in the manner of a medieval font. So when it came to writing his novel, he didn’t have to look too far for the setting.

In all honesty, *The Castle of Otranto* is a slight work, not very scary and too polite in style to appeal to most modern readers, other than those on a mission to read all things Gothic. Its creator, however, was something else, and if this show reawakens an interest in his life and work it is richly deserved.

If you find yourself suitably intrigued by all this, the Walpole trail need not end here. Down at Twickenham, the campaign to conserve and restore Walpole’s Strawberry Hill, after some years on English Heritage’s Buildings ‘at risk’ register, continues apace. They are currently restoring Walpole’s bedchamber, the very room in which he dreamt the dream which led all the way to this British Library exhibition. Go and see for yourself, and find out why Walpole was very wrong (for once) when he wistfully observed: “My buildings are paper, like my writings, and both will blow away in ten years after I am dead.” ■

*Terror and Wonder: The Gothic Imagination*  
3 October – 20 January 2015  
96 Euston Road, NW1



MP

MY-PERFECT-T

LONDON



[www.my-perfect-t.com](http://www.my-perfect-t.com)



---



---

# WISH *list*

---

## THE ANTI-MERINGUE

Jenny Packham, the brand led by the Hampstead-based designer of the same name, has unveiled the advertising campaign for its 2015 bridal collection, showcasing modern yet romantic styles of dresses to striking effect. Inspired by the 1930s work of British society photographer Madame Yevonde, who produced slightly tinted images of the aristocracy, each of the gowns has a mythical quality. Their flowing silhouettes and the occasional blush or champagne hue is enhanced by the delicate beaded embellishment for which Packham's dresses are known. The campaign was shot in London by photographer Rafael Stahelin with Dutch model Caron Coojimans.

[jennypackham.com](http://jennypackham.com)





# STYLE UPDATE



## COACH X STUART VEVERS

In the world of fashion, Stuart Vevvers has racked up an impressive CV. Beginning his professional career with Calvin Klein, the creative mastermind has gone on to amass a portfolio of work from Givenchy, Louis Vuitton and Mulberry to name a few. For his latest challenge, Vevvers has assumed control of American brand Coach, having been tasked with designing its very first ready-to-wear clothing collection in the wake of the success of its handbags and leather goods.



Vevvers has positioned the brand as an all-American label, reworking classics such as denim and bomber jackets using shearling collars and dogtooth prints respectively and teaming the outerwear with skirts, rubber soled boots and cross-body bags for a youthful, urban feel.

[uk.coach.com](http://uk.coach.com)

## INTERESTING ESSENTIALS

Originally intended as a line of luxury basics to complement the designer labels on sale at [THEOUTNET.COM](http://THEOUTNET.COM), Iris & Ink has become steadily more fashion led – albeit tempering edginess with classic styles and high-quality materials. This autumn sees the arrival of tailored cigarette pants, double-breasted coats and leather skirts.

**Claudette Collarless Biker, £275**  
**Cropped Wide Leg Pant, £145**  
**A-line Leather Skirt, £298**  
[theoutnet.com](http://theoutnet.com)



## BIKER CHIC

Gold, silver and copper-coloured chains will adorn black leather boots by Casadei this season. The Italian brand has named its new line the 'Biker Collection' and temporarily moved away from its traditional eveningwear styles, citing its inspiration as punk rock. It follows a similar move by Jimmy Choo in August to offer customers footwear options that work throughout the day.



**Biker Collection**  
**from £700**  
[casadei.com](http://casadei.com)





## HAPPY ANNIVERSARY SHANGHAI TANG

Shanghai Tang, a lifestyle brand renowned for reflecting Chinese cultural emblems in its wares, is celebrating its 20th anniversary with a creative twist. Shanghai-born contemporary artist Jacky Tsai has been invited to produce a range of original prints for the company, to be used on limited edition clothing and accessories. Among the most authentic Chinese styles are tailored qipaos and vivid box clutches. Speaking of the partnership, Raphael Le Masne, executive chairman of Shanghai Tang says: “Jacky Tsai shares our spirit of interpreting Chinese cultural inspirations with a modern twist.”

[shanghaitang.com](http://shanghaitang.com)



## WESTWOOD: IN HER OWN WORDS

As a well-known face of British fashion and with a colourful role in social and environmental campaigning, Dame Vivienne Westwood is offering fans an insight into her life and work in a co-authored biography. With the help of award-winning writer Ian Kelly, the 72-year-old has documented the passions and experiences which have shaped her success. The book will also include contributions from professional contemporaries such as Naomi Campbell.

*Vivienne Westwood* the authorised biography published by Picador on 9 October [picador.com](http://picador.com)



## ESCADA'S BRIGHT LIGHTS

Light installations made by American artist James Turrell have been used as a starting point for new pieces from ESCADA, with tones of emerald green and violet appearing throughout its new collection. Its tailoring has also been given a shake up; suits have a slouchier silhouette for autumn, while creative director Daniel Wingate has experimented with forgiving (and longer length) dress hemlines.

Escada is available at Harrods [uk.escada.com](http://uk.escada.com)





# ROOM 101

Inject modernity into a new season  
wardrobe by embracing arthouse acid  
prints from top to toe

PHOTOGRAPHY / *DOMINIC NICHOLLS*

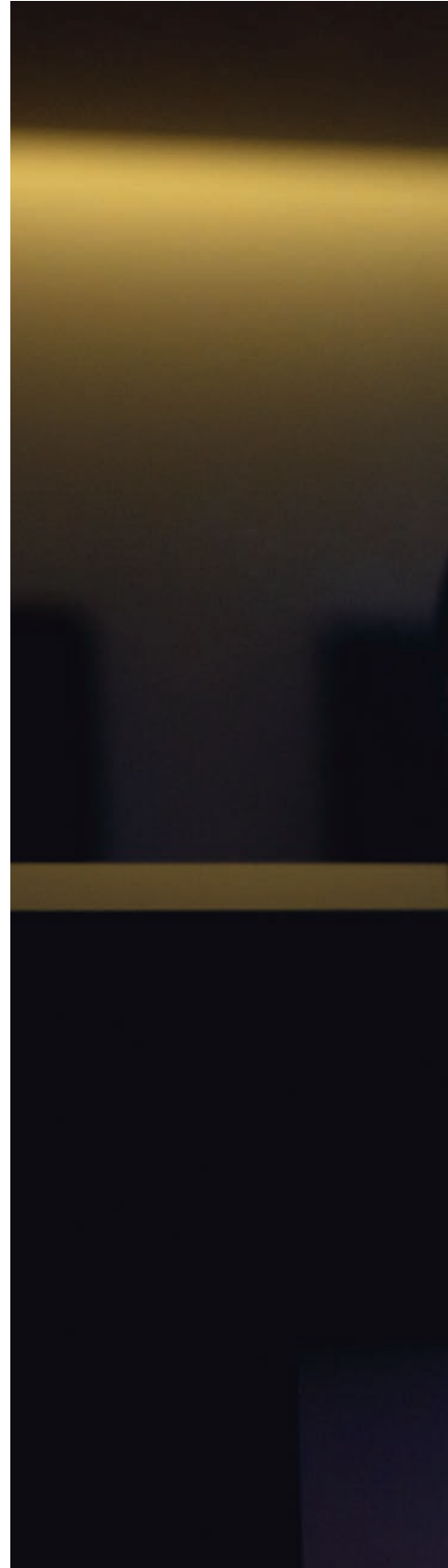
STYLIST / *HAYLEY CAINE*



Weaving jacquard monster print jacket  
in chocolate, £600; Quilted jacquard  
monster print skirt in chocolate, £640;  
Cotton poplin monster print shirt in moss  
green, £250, all Kenzo, 31 Bruton Place,  
W1J, 020 7491 8469







ABOVE LEFT: Silk floral print blouse, £480; Floral print silk trousers, £580, Dries Van Noten at Browns, 24-27 South Molton Street, W1K, [brownsfashion.com](http://brownsfashion.com); Yellow Marlow bag, £165, Rebecca Minkoff at Fenwick, 63 New Bond St, W1S; Gold 'Icon' ring, £239, Ruifier, [wolfandbadger.com](http://wolfandbadger.com); Elaphe and acetate sandals, £890, Nicholas Kirkwood, [nicholaskirkwood.com](http://nicholaskirkwood.com)

ABOVE RIGHT: Mad red flowers IX scarf, £250, Rosemary Goodenough, [wolfandbadger.com](http://wolfandbadger.com); Bright floral print top, £620, Marni at Browns, as before; Gold 'disk ring', £195, Chloé, [harrods.com](http://harrods.com)









ABOVE LEFT: Printed Bek dress, £1,295, Peter Pilotto at Joseph, 020 7629 6077;  
Red Hot Chick 130 patent shoes, £595, Christian Louboutin, 17 Mount Street, W1K

ABOVE RIGHT: Printed velvet coat, £1,220; Printed cotton jeans, £385, both Just  
Cavalli, harrods.com; Gold heeled shoes, POA, Robert Clergerie, 67 Wigmore Street, W1;  
Gold Icon Pyramid ring, £599, Ruifler, as before









ABOVE LEFT: Printed felt cocoon coat, £790, Diane von Furstenberg, [net-a-porter.com](https://www.net-a-porter.com); Silk tunic dress, £795, Stella McCartney, [selfridges.com](https://www.selfridges.com); Black Mila crystal shoes, £595, Sophia Webster as before; Black wristlet suede eyelet bag, £930, Alaïa, [harrods.com](https://www.harrods.com)

ABOVE RIGHT: Montana crystal earrings, £250, Andy Farrow, [wolfandbadger.com](https://www.wolfandbadger.com); Green and white Christine tie dye trousers, £550, Stella McCartney, [harrods.com](https://www.harrods.com); Green and white tie-dye shirt, £999, Stella McCartney, as before; Blue Queen in Caribe suede shoes, £286, Stuart Weitzman, [stuartweitzman.com](https://www.stuartweitzman.com)





MAKE-UP: CASSIE STEWARD @ LHA REPRESENTS USING MAC COSMETICS | HAIR: MAGDALENA TUCHOLSKA USING UNITE/CLOUDNINE  
ART DIRECTION: DELIA SIEVERS | PHOTOGRAPHER'S ASSISTANT: SAM THIRGOOD | MODEL: RHIANNA PORTER @ STORM

SHOT ON LOCATION AT: LA SUITE WEST, 41-51 INVERNESS TERRACE, W2, LASUITEWEST.COM



---

Jo Dingemans modelling Biba  
'psychedelic-gothic' print dress, 1967  
© Barbara Hulanicki Design





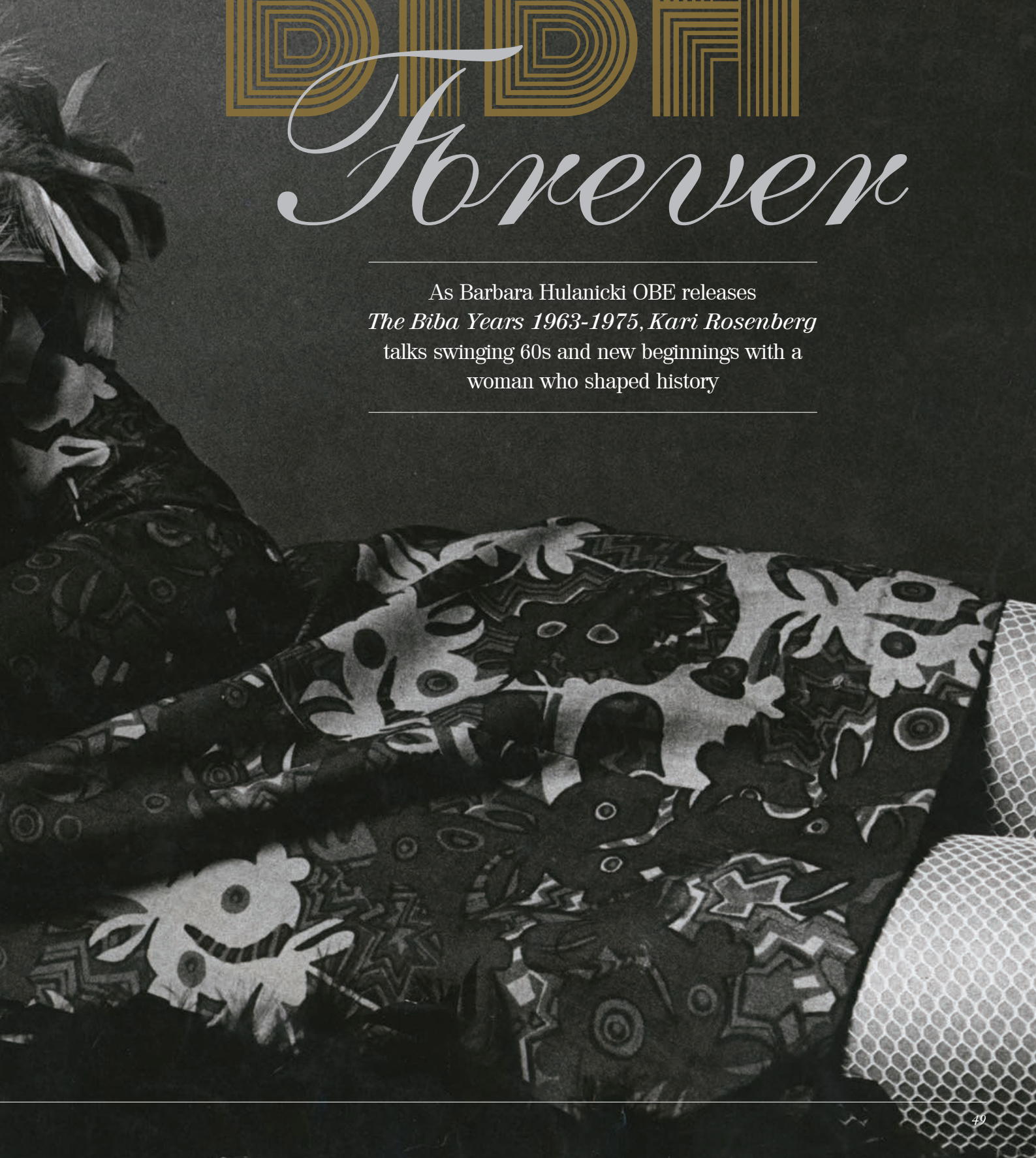
# BIBA

# Forever

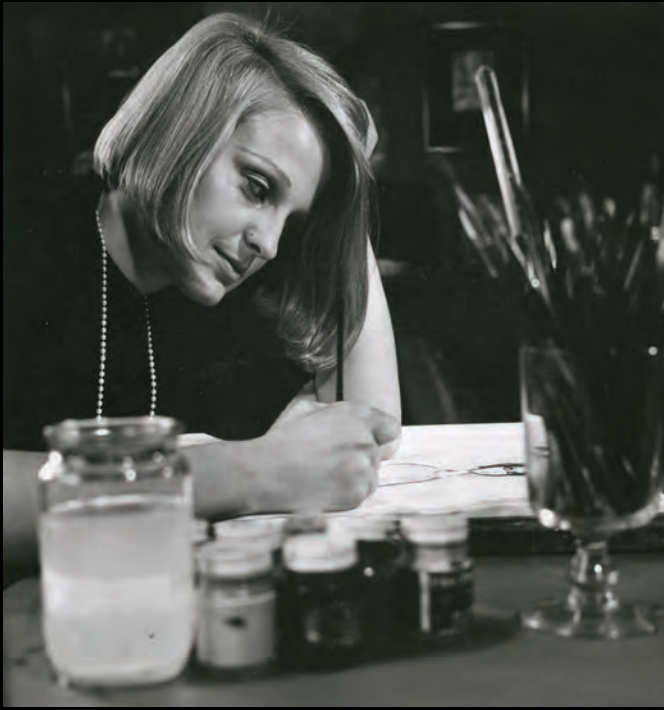
---

As Barbara Hulanicki OBE releases  
*The Biba Years 1963-1975*, Kari Rosenberg  
talks swinging 60s and new beginnings with a  
woman who shaped history

---







**S**o hectic is Barbara Hulanicki's schedule that she hasn't even seen a copy of her new book, *The Biba Years*. I hand her mine, a sturdy commute-unfriendly coffee table tome full of anecdotes, cuttings and wide-eyed Twiggy doppelgängers selling daisy-print cotton tunics and chalk-stripe trouser suits. "Wow, it's great, isn't it!" she laughs, as we sit down to chat in her friend's west London home, the top floor of which she's made her own apartment. Impressed by the level of cultural detail her co-author [and curator of costume and textiles at the Royal Pavilion & Museums, Brighton & Hove] Martin Pel was able to add, she whispers, "Martin did a marvellous job. I wasn't even aware of half the stuff going on at the time!"

The daughter of Polish immigrants, Barbara spent a chunk of her early life growing up in Jerusalem with her parents and two sisters. Following her father Witold's assassination by the Communist Polish government, the family moved to Brighton to live with her mother's half-sister, the glamorous but overbearing Sophie Gassner, who would have a huge impact on Barbara's life. "Witold's death was to be the defining moment in daughter Barbara's life; the presence of Aunt Sophie, the influence and motivation throughout her career," the opening chapter *Becoming Biba* reads.

Post-war London was going through rapid change as the feminist movement gained

momentum, and with it the idea of teenage consumers who didn't want to dress like their mothers. In 1953, British *Vogue* launched a regular feature named *Young Idea*, showcasing clothes for young girls and women aged between 17 and 25. Mary Quant opened her boutique Bazaar two years later on the King's Road, aimed at wealthy Chelsea girls, fostering what Diana Vreeland, former editor-in-chief of American *Vogue*, would coin the 'Youthquake' of the 1960s. But affordable, accessible and fashionable garments – the kind we take for granted on any high street today – were still out of reach for the average young woman.

Barbara began by illustrating, designing, and submitting her creations to competitions – and winning. Her wide-eyed, willowy signature sketches depicted young, carefree girls in bathing suits and short dresses. The glossy fashion editors were queuing up to commission her to cover the couture shows of Dior, Balenciaga and Balmain which would "dictate the style of dress that women, young and old, would soon be wearing the world over". But she soon got bored of the monotony: "nothing was truly new".

In the late 1950s, she met Stephen Fitz-Simon, whom she would marry in 1961. They launched a mail-order business, providing "inexpensive fashion for everyone", which they named Biba's Postal Boutique, using the nickname of one of Barbara's sisters. The first advert for the mail-order shop appeared in the *Daily Express* in June 1963, featuring a design for a drawstring maxi skirt in brushed cotton. Its success

led to the first of five bricks-and-mortar addresses at 87 Abington Road which officially opened on 5 September 1964. *The Daily Mirror* ran with a headline that same year declaring: "Four girls prove that beauty and business ideas can go together." How everything (and nothing) has changed...

"There should be a plaque [there]," says Twiggy, "it transformed the way the ordinary girl in the street dressed... it was a tiny corner shop, an old chemist's in a quiet residential street. But before long, Biba was a Mecca for everyone from shop girls to debs... Not only did the clothes look amazing, you could afford to buy something every week."

By democratising style, Barbara changed the face of fashion forever. Recognised in 2012 for her services to fashion, Hulanicki is much more than a fashion designer: where Biba led, the rest followed. Can she still quite believe it?

"I just think, 'really?'" she laughs,





Over page, from top: Barbara Hulanicki working on an illustration, 1964, \* Barbara Hulanicki Design; Biba printed cotton smock, Britain, c.1971, photography by Tessa Hallman, Collection of Angie Smith; This page, from left: Photograph for Bergdorf Goodman Biba window display, c.1970, \* Barbara Hulanicki Design; Barbara Hulanicki, 2012, photography by Tessa Hallmann

still, genuinely bewildered after all these years that people are so interested. “It’s kind of a surprise to hear, because when you were running these shops you heard nothing but complaints!”

She looks fabulous, embracing her late 70s like only a true style icon can: white-blonde bob, black thick-rimmed glasses, black skinny jeans and a thrown

They were too busy working. And like many great artists, it wasn’t until it all ended that the impact has really been felt. “Not until it closed in fact, were we aware that people really loved it. And it’s sort of lived on, hasn’t it?”

She still has all the cuttings, scattered between her London attic and her home in Miami. “They sort of followed us around!” she says, as if we’re discussing her

## “Not until it closed in fact, were we aware that people really loved it. And it’s sort of lived on, hasn’t it?”

on beige blazer with bold accessories. She describes her style today as “very lazy”, but I’m inclined to disagree. “By the time you’re as old as I am, you’ve worked out what works for you and what doesn’t, and you don’t try new things.”

The first Abington Road store was always swarming with celebrities who couldn’t wait to endorse Barbara and her brand. It hosted everyone from Mick Jagger and his then girlfriend Chrissie Shrimpton to Sonny and Cher, Twiggy and Yoko Ono, as well as every other iconic face of the era. “Fitz and I would never go out to parties and things,” she says with a shrug.

primary school maths reports. “Fitz did the business side and I did the design and it was a marvellous partnership. We were very independent. Girls were working and everybody wanted to get away from home. They would take any job – typing, in shops – and there was this huge new social life. This new independent generation were mostly women; mostly girls. Fitz was the only guy! Women are good at thinking forward while men tend to do ‘today’ stuff. It’s quite interesting. You need both. And you need a really good partner.”

Bursting at the seams after six months, the company’s move to larger premises on Kensington Church Street in 1965, fitted with retail, office and production space, brought with it a deluge of press coverage. “Biba started the boutique boom,” reported the *Evening News*, “now at the height of fashion’s frenzy to buy beat clothes in the ‘little shops’, the boutique that began it all is blazing a new trail for the breakaways.”

Barbara turned her hand to everything, including the signature interiors which would follow the brand in its upward move across London, culminating – via a couple more store fronts along the way – with the opening of the seven-floor Derry & Toms department store in 1973, which became a must-see attraction. The symbolic black and gold Art Deco-style Biba logo also played a crucial part in the company’s pioneering brand marketing success, and was customised across the different products from food to wallpaper: its 15 departments offered customers the opportunity to buy almost any product for the home. The cosmetics line was particularly successful, (going on to outlive the store). Annie Lennox noted ▶





Below: Paulene Stone modelling Biba pink gingham dress, *Daily Mirror*, May 1964, photography by John French

last year: “She was the first person to introduce colours like mulberry and plum, rust and blueberry...”

The *Sunday Mirror* declared Big Biba, as it was to be known “the most beautiful store in the world.” People would come and spend the day and evening there; shopping all day followed by lunch in the 500-seat Rainbow Room, which operated as a music venue at night, making Biba a hub for the decade’s glam rock ‘n’ rollers: David Bowie, Marc Bolan and Freddie Mercury. To put it succinctly, it dressed, dined and hosted swinging London.

But after huge highs came a low from which it couldn’t recover, and it was all over as quickly as it started: After launching in America at the start of the decade, Biba fell by the wayside in the mid-1970s, with Barbara leaving the company in 1975 due to financial troubles and a deal with British Land. “I was okay for two days and then it hit me,” Barbara said at the time. “I didn’t know who I was any more. Biba had been my life, my dream.” While the Biba cosmetics line continued to thrive well into the 80s, numerous relaunch attempts failed, perhaps because they didn’t have Barbara at the helm. Aside from producing beautiful clothes, “business and learning how to sell are also vital,” she says, “because that’s an art form: selling.”

Fitz and Barbara did come back to the fashion business in April 1996 with Fitz-Fitz, but their new shop in New York was short-lived. Fitz became ill and he tragically died less than a year later. An obituary from the *Independent* read: “Although it is her name that became the fashion legend, Barbara and Fitz created Biba together. It was Fitz who turned Barbara’s remarkable style into solid retailing strategy.”

In the decades that have followed, she has turned her hand to designing anything and everything from hotel rooms to buildings. I’d read that she was even sick of talking about fashion. “Never!” she blasts. “I just love working. It’s a lovely change, because you apply the same principle, but with buildings it takes much longer to see the results. It can take up to two years, and you think, gosh I hope I was right two years ago! With clothes it’s very instant and immediate. I like doing both; it depends on the people you’re working with. That makes a hell of a difference.”

Splitting her time between London and Miami, she likes

the constant change of pace. “It’s really nice coming home to a family. I spend my time just seeing people; all my old friends, all the time, non-stop. But it’s very interesting and fun to be in America too because they haven’t got a clue about Biba. They think it’s couture and I say no, it was the very opposite of couture! The Americans like to think that they invented the 1960s.”

She has no regrets, but says she wouldn’t want to produce again. “Going back, I wouldn’t do it differently, we had such freedom. What was exciting for us was that we were in immediate touch with the public; there wasn’t a buyer in between who was trying to redesign everything, which is what happens today. You knew the public liked it, so you could go on and do other things like it. If they didn’t like it, then out it would go. You could respond immediately.”

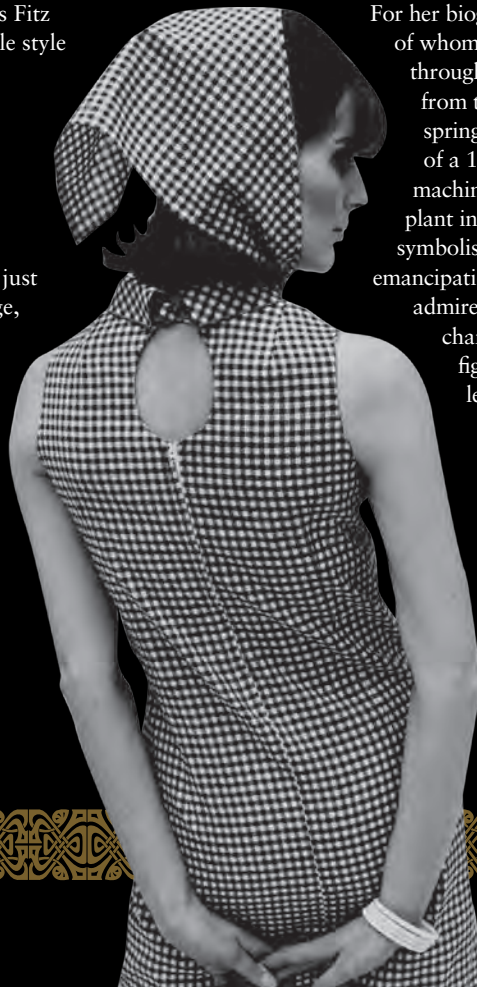
Design, innovation and finding new ways to relate to the consumer still interest Barbara, and don’t let her age fool you. She’s still as sharp as ever and celebrates those continuing to bring new designs to the people. “I think the latest most exciting things are pop-up shops. You’ve got to be where people go. There’s always something that pops up; there’s always a crack. The surge in vintage shops [is crazy]. I think it’s quite exciting. Look at Biba stuff that’s going for £1,000! It’s bonkers, I can’t understand it.”

Hulanicki is eager for whatever comes her way, and is delighted when I ask her to draw us some exclusive *Vantage* girls (see editor’s letter). For her, two garments capture the essence of Biba; a black crepe evening dress from 1973 and a purple linen day suit from 1974.

For her biographer Martin Pel, and for many of whom the 1960s can only be visualised through films and documentaries, a scene from the 2010 film *Made in Dagenham* springs to mind, which tells the story of a 1968 strike among female sewing machinists at the Ford Motor Company’s plant in Essex. A red-linen Biba dress symbolises the film’s themes of women’s emancipation and economic independence; admired throughout, it is worn by central character Rita when she successfully fights to introduce equal pay legislation into parliament.

But she’s not interested in looking back. So what’s on the horizon for the amazing Barbara? “Anything new. I don’t know what’s round the corner but they’ll have to wheel me out!” ■

***The Biba Years, 1963-1975* by Barbara Hulanicki and Martin Pel, £35, vandashop.com**





HERVE LEGER LONDON BOUTIQUE 29 LOWNDES STREET LONDON SW1X 9HX T +44 20 7201 2594



**HERVE  
LEGER**

BY MAX AZRIA



# IN FOCUS

PHOTOGRAPHER / *JON ATTENBOROUGH*

STYLIST / *BOO ATTWOOD*



White 3539 Sunglasses, £167, Gucci, [sunglasses-shop.co.uk](http://sunglasses-shop.co.uk); Knuckle Box Clutch in Python, £1,465, Alexander McQueen, [alexandermcqueen.co.uk](http://alexandermcqueen.co.uk)

Leather Fringe Moccasins, £520, Marni, 0207 245 9520; Geometry Bracelet, £6,395, Ileana Makri, [net-a-porter.com](http://net-a-porter.com)







Black 5229Q Sunglasses, £189, Chanel, [sunglasses-shop.co.uk](http://sunglasses-shop.co.uk); Black Sport Phone, £8,350, Savelli, available at Harrods; Indra Pendant, £295, Vivienne Westwood, [viviennewestwood.com](http://viviennewestwood.com)

Silk De Manta Clutch, £325, Alexander McQueen, [alexandermcqueen.co.uk](http://alexandermcqueen.co.uk)







## Purity by Design

The WaterRower has been designed with an attention to detail unrivalled by other fitness equipment. Long revered for its styling, it has been applauded and awarded by the design industry for its design purity.

## Engineered for Life

Good looks and a compact frame the WaterRower stores conveniently on end simply and easily when not in use.





# BEST OF BEAUTY

*October*

1. A lipstick with a lip balm texture is something of a holy grail and, following extensive research, Dior is issuing its own richly coloured, super-light lipstick. Dior Rouge Baume offers a soft tint in golden nude, coral or pink without feeling greasy.

£26, Dior, [dior.com](http://dior.com)

2. When a facialist uses their own product line and pins their business on its success, it fills us with confidence: Su-Man (who just happens to look 20 years younger than she is) launched her Velvet Skin Brightening Serum last year and it sold out. Ideal for soothing sun-drenched skin in the aftermath of a holiday, it's packed with lots of ingredients renowned for goodness – including rosehip oil and hyaluronic acid, the latter of which attracts and retains moisture in the skin.

£98, Su-Man, [net-a-porter.com](http://net-a-porter.com)

3. In the run up to Christmas we'll see many of our favourite fragrances re-packaged. As of 6 October, Elie Saab Le Parfum has gone gold, encouraging those who haven't tried its seductive orange blossom, cedar wood and jasmine scent to spritz away. Hugely popular since its launch, this collector's edition attracts those who like a fresh but sophisticated perfume.

£76, Elie Saab, available at Selfridges

4. Windle & Moodie, the hair-styling partnership renowned for its work on fashion shoots (and an ultra-modern central London salon) has launched its first at-home haircare range. Stripped of any sulphates, silicones and parabens which can contribute to dryness and dullness, the products are built around the antioxidant properties of tea. Shampoo is no longer just a cleanser either – enriched with sugar beet and wheat extracts the Nourishing Treatment Shampoo is said to add shine.

£16.50, Windle & Moodie, available at Liberty

5. If the new releases crowding our desks are anything to go by, prune is going to be the colour of the season in the beauty world. Givenchy has unveiled Le Rouge-À-Porter, a trio of plum tones for nails and lips. Framboise Velours is the range's most expensive-looking hue, making a fun manicure shade for all.

£15.50, Givenchy, 01932 233 824





# BEAUTY UPDATE

## THE PERFUME TRAIL OF DIOR

This October sees journalist and fragrance critic Chandler Burr trace the perfume history of Christian Dior – exploring the women who inspired the late fashion designer and how they link to his foremost fashion creations. The man himself was apparently ambivalent about fragrance, but powerful scent recollections and his creative nature encouraged him to begin complementing his couture by creating perfumes. All encompassed within a lavish oversized book, Burr ends with an insightful timeline including every Dior perfume and variations, celebrating 65 years of inspiration, innovation, and style.

*Dior: the Perfumes* by Chandler Burr £70, [rizzolibookstore.com](http://rizzolibookstore.com)



## A BLUSH CRUSH

Terry de Gunzburg must be tired of being linked to the Touche Éclat concealer pen she designed when at YSL. As head of her own self-named cosmetics brand since 1998 she has given us various core products since then. September saw the debut of Rose Infernale, a make-up collection inspired by blooms which includes the prettiest blusher you're likely to see on the shelves – a swirl of matte pinks in a floral design. The range also includes new shades of her shea butter and flower wax lip balm known as Baume de Rose, which moisturises and provides a hint of colour.

Rose de Rose trio powder Blush, £72 and Baume de Rose, £35  
Space NK, 62 Hampstead High Street, NW3  
[byterry.com](http://byterry.com)





## A NEW RITUAL

This month Urban Retreat will unveil a 3,000 sq ft wet spa which uses steam and high temperatures to purify body and mind. Visitors will move through heated marble-clad chambers, inspired by an authentic Moroccan Hammam, to encourage pores to open and toxins to be removed from the body, before the skin is cleansed with a black olive based soap, exfoliated using a thick, effective paste known as Miel d'Ambre and moisturised with an orange-infused shower milk as part of a stretch-focused massage.

From £120, Urban Retreat at Harrods, [urbanretreat.co.uk](http://urbanretreat.co.uk)



## THE BODY BEAUTIFUL

In predictably pretty packaging, Paul & Joe Beauté will unveil a Limited Edition Body Fragrance Collection in mid-October. One body mist, Falling Star, includes warm scents of floral rose and jasmine while the other, Bright Moon, features fresh fruity notes of orange with lavender, both of which leave a subtle perfume on the skin. The kit also contains body soap, fragrant body milk and an elegant soap dish (more exciting than it sounds), encased within a vintage-inspired box, for pampered evenings in.

Paul & Joe Beauté Body Fragrance Collection, £32 [paulandjoe.com](http://paulandjoe.com)



## ON THE LASH

If you're seeking natural-looking lash enhancement, Yumi Lashes at Nails & Brows is an excellent port of call. While a traditional perm simply curves the lashes, the new Swiss technology behind Yumi lifts them from the root, turning them upwards to add length, height and volume, as well as seemingly adding thickness. For the 45 minutes the treatment takes to set, the therapist will provide a gentle head and neck massage, making it a surprisingly comfortable experience. What's more, the final effect lasts between 8 and 12 weeks, which is the natural lifecycle of an eyelash.

Yumi lashes tint and lift treatment, £80  
Nails & Brows, 31 Berkeley Street, W1J

## BEDTIME STAPLE

Deborah Mitchell is the woman in charge of rejuvenating the Duchess of Cornwall's complexion – and she favours a touch of bee venom mixed with ingredients such as honey and lavender to refresh and calm the skin. While appointments (if you can get one) are available at the Nutri Centre in Regent's Park as of last year, Mitchell's brand Heaven Skincare has just issued its Bee Sting Facial kit for use at home. It contains eight products, among them a bee venom mask, cleanser, an 'age-defiance' cream and SOS treatment oil.

£190, [heavenskincare.com](http://heavenskincare.com)











# In Her ELEMENT

PHOTOGRAPHY / GARY MORRISROE

As thoughts turn to tweaking our skincare routines for the new season, Kristy Cimesa, founder of Elemental Herbology, invites *Gabrielle Lane* to her Kensal Rise home to talk business success and lifestyle passions

There aren't many people – let me tell you – that would invite a magazine to their home ahead of a refurbishment, but Kristy Cimesa is as down-to-earth and unpretentious as her British-made skincare line, welcoming our photographer into the heart of her kitchen on a drizzly Tuesday afternoon in late summer.

Australian-born Cimesa moved to Kensal Rise with her husband and two children six years after founding Elemental Herbology – a product range for the face and body which uses no synthetic fragrance, artificial colour, mineral oils, sulphates, parabens and preservatives. While she admits that work is hectic, preserving “a happy and contented family life” is a priority. She has once rescheduled the interview because her young son was unwell (apologising profusely) and comic books and toys are just as likely to line bookcases as scented candles and business tomes.

Her home is large and spacious – white walls and modern accents (origami style lampshades and leather and chrome seats) juxtapose handsome wooden floors, kitsch vintage tile walls in cornflower blue, wrought iron balustrades and brightly coloured woven rugs: a sleek laptop on the kitchen table is the only clue towards this being the hub of a thriving business – Elemental Herbology now retails in 24 countries around the world: there are always decisions to be made.

While the photographer snaps away, we settle down to discover the business lessons Kristy has learned, her own beauty habits and how she spends her free time. ●





- On Elemental Herbology... “After training in acupuncture and herbal medicine I spent a number of years working in the holistic wellness space including with Space NK in Spa Development. Being exposed to so many skincare brands gave me the opportunity to really explore what therapies, treatments and philosophies worked from a customer perspective and what didn't. I conceived the concept of Elemental Herbology when I saw a gap in the market. I used the diagnostics of the oriental Five Elements theory to ensure each product was highly prescriptive, packed full of nutrients, and tailored to the precise needs of the skin when it is struggling to cope with change – whether that be seasonal, lifestyle, hormonal or environmental.”

**“We are all busier than ever and so we sometimes look for a quick-fix and don't really listen or understand the needs of our skin”**

On business challenges... “Developing a skincare brand from scratch takes an enormous amount of capital, resilience and hard work. Having a beautiful product and packaging is unfortunately not enough anymore and nothing is as easy as it looks from the outset.”

On personal skincare... “As a working mum I am always running short on time. Having said that, I do ensure I cleanse very thoroughly every evening and use my much loved Cell Food serum religiously morning and night. I do a home facial once a week with a Facial Radiance Peel, Facial Detox Mask and conclude with Facial Soufflé, an intensive hydration and repair mask. I am very loyal to the brand and only use Elemental Herbology skincare top to toe.”

On trends in the beauty industry... “We are all in a bit of a conundrum. On the one hand we are all busier than ever and so we sometimes look for a quick-fix. Yet on the other hand we are craving products that are







more natural, ethically sourced and indulgent. The two are still yet to completely marry, but that will come with time as more and more high-performance natural brands come to the fore.”

**On beauty tips...** “I recommend eating more essential fatty acids. Omega rich oils nourish the skin inside out and have such wonderful regenerative and anti-inflammatory properties. Consuming a healthy dose of avocados, nuts, seeds and oily fish and using oils such as macadamia and Sacha Inchi oil on your salads is a great place to start. In terms of products, I love Frangipane Perfume by Chantecaille because it emulates the feeling of summer when I was growing up in Australia.”

**On her style...** “I love jeans and t-shirts as much as 50s-style dresses. I live in jeans by Citizens of Humanity and 7 for all Mankind with Converse trainers for comfort and practicality. I go to Comptoir Des Cotonniers for leather jackets and pretty floral dresses. Isabel Marant ballet pumps are another staple.”

**On her home...** “It’s a very comfortable, light and bright family home, completely kitted out for the kids. In the garden we have built a tree house with a rock wall, swings and slide, which they adore! When I need my home to feel calm and indulgent I like Jasmine and Tuberose candles by Diptyque as they have such a beautiful aroma. My photographs are my most treasured possessions, there are lots and lots of memories there.”

**On luxuries...** “My husband and I love to travel, although our choice of destinations have probably become a little more reserved since we had children. They are now getting a little older so we can start to spread our wings again.”

**And simple pleasures...** “I like simplicity and hands-on treatments, so one of my favourites will always be a great massage – one that works every muscle but helps tranquilise my busy mind and takes me to that space between being asleep and awake. Failing that, a soak in a warm bath, a glass of red wine and a good book.”

**On ideal weekends...** “A long sleep-in and cup of tea in bed, a walk on Hampstead Heath, an afternoon film at the Electric Cinema, dinner with friends at home or The Chamberlayne Pub for steak frites.”

**On mottos for life...** “Seize the moment. Life can be so full of adventure if you just take some chances and don’t sit on your haunches.” ■

**The Elemental Herbology skincare range is available from £19, Space NK  
62 Hampstead High Street, NW3  
spacenk.com; elementherbology.co.uk**





# The value of FACE

*Gabrielle Lane* reveals the spa treatment every woman in London should try **time**

Seemingly a day does not go by without a London spa announcing a new treatment range, technique, or expert from the Swiss Alps on-call. In a city that prides itself on its frenetic pace, energy and career snakes and ladders, relaxation is big business. It's also an expensive one (the facial I'm about to recommend is £170) – and with that in mind, it's important to feel the difference.

The Spa at the Mandarin Oriental is up there with the best. A huge part of its appeal is its facilities. Already equipped with a sanarium (a sauna with greater humidity), a steam room and a colour therapy relaxation area, in May the hotel announced the opening of a 17 metre-long swimming pool and a fitness suite crammed with Technogym® training equipment (the type that will tell you your mineral levels, body composition and all sorts of dreadfully honest numbers). It has also partnered Sculpt, a personal training team renowned for its Sculpt 30 package; a 30 day programme promising a leaner, stronger physique.

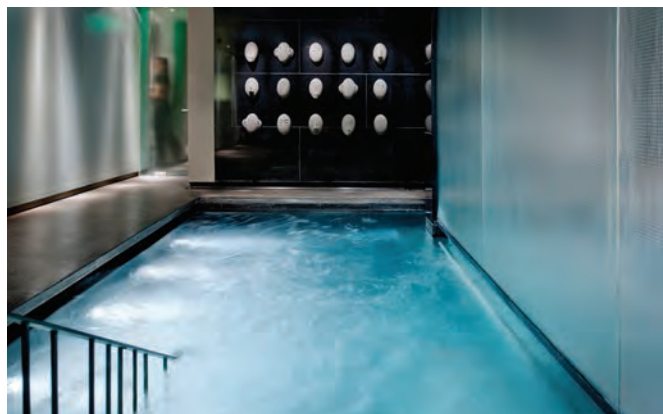
The sleek style of the spa is typical of a few of London's five-star hotels; its darker tones, mood lighting and water jets transforming the basement into a gleaming cavern for city slickers.

On my visit, the Utopia Advanced Anti-Ageing Facial was picked for me – and it turned out to be a gooey, fuzzy-headed 80 minutes: I'd usually opt for a massage to de-stress, but the point is that tiredness and anxiety show on your face. It's the facial muscles that hold tension with every grind of the teeth or furrowed brow.

With the Utopia Facial, every application of the Gaylia Kristensen products is performed in conjunction with facial massage or reflexology, which on the over-used muscles is both intense and soothing. The treatment begins with a cleanse and exfoliation using formulations targeted for brightness and from there on, one thing you'll notice about every product used is that it smells amazing – the Passion Oil used for the acupuncture strokes is a fruit-scented blend of essential oils.

Once a clay and plant-based mask is applied, the therapist will concentrate on a hand and scalp massage – again to aid visible relaxation. The treatment as a whole is intended to combat facial dryness, fine lines and UV damage, which intensify the signs of ageing, but of course, leaving with a smile on your face is the best way to start. ■

66 Knightsbridge, SW1X  
020 7236 3000; [mandarinoriental.com/London/luxury-spa](http://mandarinoriental.com/London/luxury-spa)





# BVLGARI

HOTEL & RESIDENCES

LONDON



## THE SPA

Beautifully crafted over two levels in the heart of Knightsbridge.  
To enquire about membership at Bulgari Spa call +44 (0)20 7151 1055  
or email [spa-london@bulgarihotels.com](mailto:spa-london@bulgarihotels.com)

*Voted 'Best British Spa' at Tatler Spa Awards 2013*

Bulgari Hotel & Residences London, 171 Knightsbridge, SW7 1DW  
[www.bulgarihotels.com/london](http://www.bulgarihotels.com/london)





FOOD IS ART. RESPECT IT.



Superior food preservation.  
Professional cooking performance.  
Craftsmanship and technology without equal.



[www.subzero-wolf.co.uk](http://www.subzero-wolf.co.uk)

251 Brompton Road, Knightsbridge, London SW3 2EP 0845 250 0010





WISH *list*

## HOLDING THE FORT

Unlike Thomas Croft and his team of talented architects, we've never been inside St John's Wood resident Sir Paul McCartney's home – but we'd imagine it's pretty damn spectacular. Thomas specialises in 'contemporary interventions' of historic buildings and this stunning 18th century Whitstable barn conversion is his own country getaway. With commercial clients including Howard de Walden Estate, Sotheby's, Vitsoe and Cutler & Gross, and resident A-listers queueing up for his services, we'd love to see what goes on behind those authentically restored doors.

[thomascroft.com](http://thomascroft.com)



# INTERIORS INSPIRATION



## ALL THAT GLITTERS IS GOLD

So contemporary and different is the furniture by Boca Do Lobo that few would imagine its pieces are hand-crafted by just a handful of artisans working in Portugal. The brand finds its inspiration in nature and world culture but its design team play with metalwork, colourful velvet and sleek shapes across upholstery, lighting, accessories and art pieces. The Newton Suspension Lamp is both a limited edition sculpture and ceiling light.

Newton Suspension Lamp, POA  
[bocadolobo.com](http://bocadolobo.com)



## A SWEET TREAT

Anthropologie is set to launch several homeware collaborations with an array of talented artists this autumn. These intricately designed but intentionally mismatched dessert plates are the latest installment of work by graphic artist Lou Rota, whose vintage-style work is regularly seen lining Anthropologie's shelves. Each is handmade in Britain and splashed with irreverent scenes of nature and animals – Rota cites her inspiration as the world around us and discovered her craft while customising vintage tableware.

Natural Table Dessert Plates, £16  
[anthropologie.eu](http://anthropologie.eu)

## PILLOW TALK

More than 40 years after its foundation, Ralph Lauren Home has a renowned clothing label, with an ever-evolving homeware range. What the company does well is detail; pillows are plump, cottons are crisp and throws have a luxurious softness. This autumn, Ralph Lauren Home is introducing antique jade, metropolitan grey and royl peacock to its colour palette, but its oatmeal tones are classic.

Palmer and 464 Percale pillows  
in burnished chamois  
From £80  
[ralphlaurenhome.com](http://ralphlaurenhome.com)







## A SHINING SPA

With wellness now high on the agenda for hard-working London residents, Lawson Robb, the international interior architecture and design studio, has launched a bespoke home spa design and installation service. For those who feel inclined to take inspiration from this example of his work, it includes a massage suite, sauna and steam room, plunge pool and a dramatic waterfall feature.

[lawsonrobb.com](http://lawsonrobb.com)



## COSY CORNERS

Founded by an interior design graduate with a family background in linen-weaving, LinenMe is a source of high-quality pure wool, linen or alpaca throws. Each is designed to be comfortable and hard-wearing as well as add a sense of homeliness to living spaces. The throws are available with either a plain or plaid finish, with fringing or without, and in chocolate, grey or cream. In response to customer demand, bespoke orders are also possible.

**Angela Alpaca Wool Throws in Cream Brown and Dark Grey, £134.99 each**  
[linenme.com](http://linenme.com)

## BAR CHAIRS WITH STYLE

Brabbu has added to its selection of lighting, rugs and accessories with a new set of jewel-toned bar chairs. The company has built its reputation on injecting personality into every corner of a living space and revolutionising even the most practical of furniture. Accordingly, the Eanda Bar Chair has a delicate structure with a curved back and ebony legs, in addition to its vibrant upholstery. It's been designed to ensure comfort too.

**Eanda Bar Chair, POA**  
[brabbu.com](http://brabbu.com)



## GINGER AND JAGGER

The year has been an exciting one for Ginger & Jagger. With French fashion house Dior redesigning its retail experience to include high-end design pieces from the brand in a number of their stores across the world, the company continues to gain exposure with its Rock 140 Dining Table. Presented for the first time at Parisian interiors show Maison & Objet and already hailed as a successor to (and larger version of) its popular Rock 90 Dining Table, the imposing and unusual design is sure to command attention, whatever its setting.

**Rock 140 Dining Table**  
[gingerandjagger.com](http://gingerandjagger.com)





# THE MAYFAIR AWARDS 2014



There is nowhere in the world quite like Mayfair. From the leafy landscape of The Mount Street Gardens, to world-renowned art galleries and Michelin-starred restaurants, Mayfair truly has it all. But above all, it is both the local and global businesses that choose to be present here, residents who live here and the people who work in the area that create a unique sense of community. It is with great pleasure to welcome you to The Mayfair Awards 2014. This year's awards will continue to highlight the best in class, from fine-dining to the best local spot for an after-work drink. With a specially curated list of nominees by our panel of judges who know Mayfair inside and out, we invite you to contribute your vote to decide which of the nominees should win the title as best in their field. Go online and vote for your favourite places, and you will be entered into a draw to win a luxury holiday courtesy of Small Luxury Hotels of the World™. We would also like to give special thanks to our headline sponsor, Pastor Real Estate, our reception sponsor, Grosvenor and our venue sponsor, The Ritz London. We wish you luck! – *Kate Racovolis, The Mayfair Magazine*

## The Panel



**Andrew Love**  
Chairman and Deputy  
Chairman at The Ritz Club and  
The Ritz London



**Susan Cohen**  
Head of sales and lettings  
Pastor Real Estate



**Charles Saumarez Smith OBE**  
Secretary and Chief Executive of  
the Royal Academy of Arts



**Haydn Cooper**  
Director, Mayfair  
Grosvenor



**Jenny Packham**  
Director of Jenny Packham



**William Asprey**  
Founder of William & Son



**Arjun Waney**  
Restaurateur

Sponsored by:



Reception Sponsor



LONDON | MONACO  
Headline sponsor



Venue Sponsor



THE WREN PRESS  
LONDON • NEW YORK

Associate Sponsor



# The Categories

## FAVOURITE PUBLIC SPACE:

Grosvenor Square  
Berkeley Square  
The Mount Street Gardens  
Brown Hart Gardens  
Mayfair Library

## BEST HOTEL:

The Ritz  
Claridge's  
The Connaught  
The Dorchester  
The InterContinental Park Lane

## BEST SPECIALIST STORE:

James Purdey & Sons  
Holland & Holland  
Globe-Trotter  
William & Son  
Thomas Goode & Co.

## BEST TAILOR:

Richard James  
Anderson & Sheppard  
Hardy Amies  
Gieves & Hawkes  
Chester Barrie

## BEST SPECIALITY FOOD AND BEVERAGE STORE:

Allens of Mayfair  
Sautter  
Ladurée  
Hedonism Wine  
The Whisky Shop

## FAVOURITE COFFEE:

Everbean  
Taylor St Baristas  
The Mount Street Deli  
Rose Bakery at  
Dover Street Market  
H R Higgins

## FAVOURITE LOCAL PUB:

The Running Horse  
The Punchbowl  
The Audley  
The Guinea Grill  
Ye Grapes

## BEST AFTERNOON TEA:

The Ritz  
Claridge's  
Four Seasons Park Lane  
Brown's Hotel  
Sketch

## RESTAURANT EXPERIENCE OF THE YEAR:

Gymkhana  
Le Gavroche  
Scott's  
Roka  
Pollen Street Social  
Hélène Darozze  
at The Connaught  
Alain Ducasse  
at The Dorchester  
Langhan's Brasserie  
Novikov  
Le Boudin Blanc

## BEST INTERIORS BOUTIQUE:

Linley  
Anna Casa  
Ralph Lauren Home  
Hermès  
Colefax & Fowler

## BEST FOR BUSINESS BREAKFAST:

Cecconi's  
HIX Mayfair  
The Arts Club  
34  
Morton's

## MOST INSPIRING SHOP FRONT OF 2014:

Fenwick of Bond Street  
Roksanda Ilincic  
William & Son  
Anya Hindmarch  
Christian Louboutin

## BEST ART GALLERY:

Marlborough Fine Art  
Timothy Taylor Gallery  
Gagosian Gallery  
Richard Green  
Hauser & Wirth

Sponsored by



[www.MayfairAwards.com](http://www.MayfairAwards.com)



Champagne Sponsor

Media partner

THE  
**MAYFAIR**  
MAGAZINE





# POT, KETTLE, BLACK

Meet Alberto Alessi, the Italian design aficionado who turned ordinary kitchen objects into works of art, as he ventures into the world of great wine and even greater design. *Kate Racovolis* reports



This page: Alberto Alessi, photo by Mads Mogensen;  
Right-hand page: La Conica, espresso coffee maker  
by Aldo Rossi; 9093 kettle by Michael Graves



**A**lberto Alessi was born in a teapot. Not literally, of course. But he was once photographed emerging from a life-size silver teapot, designed by his father Carlo as an engagement gift for Alberto's mother. The world of Alessi as a company, was clearly from the beginning, a natural environment for him.

It was as early as the day after Alberto finished law school, when he started at the company founded in 1921 by his grandfather, Giovanni Alessi by Lake Orta in Italy, just near the border of Switzerland. "It's a bit painful for me to tell this part of my life because I didn't like to work with the company," says Alberto. "But being the first of my generation, I knew since the beginning, my destiny was such."

He arrived at the company in 1970 as the tanned, blue-eyed maverick law graduate, and his entrance was far from conventional. "It was boring," he says. "So I tried to add some fun." Fun came in the form of working with Salvador Dalí, from whom Alberto purchased 50,000 steel hooks; a defiant moment against the family, as his father Carlo had not agreed to the project. Admittedly, the hooks are still awaiting a purpose in a warehouse. "I was transforming a normal manufacturing company into an Italian design factory," he says. "Today, Alessi is an example of this phenomenon, as it is an industrial company but more research focused, working with applied arts and design."

Alberto's latest project came about in a rather dreamlike way and akin to how he set out to change the company when he first started; out of the concern of being bored. "I guess what I did that was innovative was in the 1980s and 1990s," he says. "Then I continued to generate very good projects and design with excellent designers, but the story was already done; the metal was already set. I was repeating the same process with new people." And so, in addition to his day-to-day duties with Alessi the company, he created his own wine when, in the early 2000s, Alberto and his wife Laura discovered La Cascina Eugenia, an old building and vineyard at Lake Orta where they also live. "I have always been a wine lover, so I decided to make wine," he says. But rather than using a traditional container, the bottle takes the shape of a chemistry beaker named Leo, which looks – as with so many of Alessi's products – decades ahead of its time.

"[The wine] was produced more or less in the same process as design. 'The practise of the good gardener', I



### Alberto's latest project came about in a rather dreamlike way

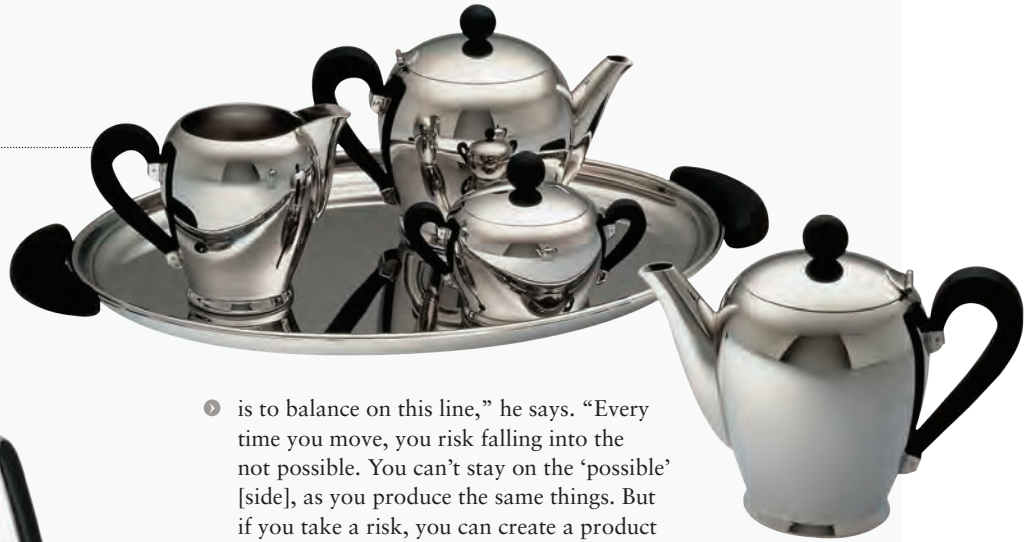
call it. By ourselves we do not create anything. Our job is to prepare the ground, to plant the seeds. The seeds are representative of the architects and designers of the projects, but we also know that the wind will bring new seeds – that are unexpected – and then once we see the seed, out comes something. I will go and take care of this something, to help the seed express itself. And just as it goes with the weather, in creativity there are a lot of things we cannot forecast. We start a project but we never know what the end result will be."

He goes on to explain that so much of good design rests on a delicate balance between creative innovation and commercial viability. What is the point of creating a beautiful object if it has no function? What will give people the desire to acquire it? Alessi has fused a very design-focused approach with everyday objects for the pieces that adorn kitchens around the world, including for Philippe Starck's Juicy Salif citrus squeezer from 1990. "It was by far the most criticised squeezer," says Alberto with a smile, as the three-legged piece raised many eyebrows (in both delight and surprise) at the way it merged function with design.

This idea is what Alberto calls 'the borderline' – a figurative line that separates the possible, and the impossible. "The destiny of the Italian design company



**Clockwise from bottom right:** Bread and breakfast basket by Abi Alice; Alberto Alessi's wine and the Leo bottle 9090; Juicy Salif by Philippe Starck; tea and coffee set by Carlo Alessi



is to balance on this line," he says. "Every time you move, you risk falling into the not possible. You can't stay on the 'possible' [side], as you produce the same things. But if you take a risk, you can create a product that can be very successful. That is where the innovation is. When you fall into the not possible, then you can have a fiasco," he adds. "But sometimes the fiasco is the only way to see where the borderline is."

In many ways, we have the fiasco to thank for the way Alessi transformed kitchen objects with its quirky, smile-inducing products, from Michael Graves's stainless steel kettle with a bird figure on the spout that whistles when the water boils, to Anna G, the corkscrew in the shape of a woman by famed Italian architect and designer Alessandro Mendini. In the world of Alessi, butter is stored in a container in the shape of a boat and toothpicks are kept inside an upside down hat with a rabbit popping its head out. There are of course minimalist stainless steel serving dishes, coffee makers and bowls, but usually to purchase Alessi is to acquire a piece of Alberto's Dream Factory.

True to his eccentric style, Alberto isn't one to give away what the next steps are for his empire. "I'm sorry to say that I have never been able to forecast the future," he says. "Only at the end of a decade do I try to start understanding how it was. To predict, in a way, is opposite to my practice. If you become predictive, you become predictable." ■

**Alessi, 22 Brook Street, W1K  
alessi.com**







SIEMENS

## Up to £1,000 in experience vouchers.

Purchase 5 selected Siemens built-in appliances with a studioLine induction hob and receive up to £1,000 of breathtaking experience vouchers.\*

[siemens-home.co.uk/studioLine](http://siemens-home.co.uk/studioLine)

To complement the unique studioLine cooking experience, you can choose from a range of bespoke travel and activity breaks when purchasing 5 appliances\*. Including an overnight stay in a luxury treehouse, 2 days surfing in Biarritz or a more decadent break in Nice that features an unforgettable trip to Monte Carlo.

\*Promotion only available at Siemens studioLine specialists from 1st August until 30th November 2014. End consumer promotion by purchasing a selected studioLine freeInduction hob (£750 Experience Voucher) or flexInduction hob (£500 Experience Voucher), with a selected studioLine single oven, a selected compact appliance, a selected built-in dishwasher and a selected warming drawer. Plus, purchase an aCool appliance in addition and receive an extra £250 worth of vouchers. T&Cs apply.

To find out more visit us today.

Siemens. The future moving in.

LWK Kitchens London  
Unit 116, Cannon Workshops  
Hertsmere Road  
London. E14 4AS  
020 7536 9266  
[www.lwk-home.com](http://www.lwk-home.com)  
[info@lwk-home.com](mailto:info@lwk-home.com)

LWK KITCHENS  
LONDON  
STUNNING GERMAN KITCHENS





Cashmirino  
100% NATURAL CASHMERE

[WWW.CASHMIRINO.COM](http://WWW.CASHMIRINO.COM)

020 7495 0708

31 BURLINGTON ARCADE, WEST CENTRAL LONDON, W1JOPY



---



---

# WISH *list*

---

## A SQUARE DEAL

London designer Beatrix Ong MBE isn't the first high-fashion name to harbour affections for SpongeBob SquarePants: Moschino's yellow spotted singular backpacks and googly-eyed sweaters are currently selling upwards of £500 a piece on matchesfashion.com, while Marc Jacobs is said to sport a lifelike homage on his bicep. After a stint as Jimmy Choo's creative director (at the age of 22) and the launch of her own eponymous shoe line, Ong will be combining her "two favourite things" by turning all things yellow and porous into luxury accessories, bed linen, crockery and clothes as part of a five year project with Nickelodeon launching next spring. Are you ready kids? I can't hear you...

[beatrixong.com](http://beatrixong.com)





# NURSERY NEWS



## DON'T BE LATE... DON'T BE LATE

For the sixth year running, The Dorchester hotel is calling all Mad Hatters to The Promenade for its annual Mad Hatter's Afternoon Tea Party. Fall down the rabbit hole to indulge in a chocolate and strawberry handbag and a coffee-laced top hat, inspired by the pages of Lewis Carroll's charming tale, *Alice in Wonderland*. Book a table for 1.45pm, 2.15pm, 4.15pm or 4.45pm to relive the enchanting story and enjoy performances from the English National Ballet School's young dancers. Just as long as you're not late!

**£55 per adult including a glass of Champagne £31 for children (aged 5-11 years)**  
27-31 October, 53 Park Lane, W1K



## IT'S ALL JUST CHILDSPLAY



It's never too early to find fashion fun, as shown by the autumn/winter 2014 collection by Childsplay. Having been established in 1990, the children's designer clothing store has earned its position as a well-respected purveyor of luxury brands for little people. Choose from a selection of Armani, Hugo Boss, Dolce & Gabbana and Burberry items online, as well as newly discovered labels. Clothing, footwear and accessories are available for a broad age range spanning newborns to teenagers.

[childsplayclothing.co.uk](http://childsplayclothing.co.uk)





## HOME IS WHERE THE HEART IS

After struggling to find well-designed, top quality and individual furniture pieces for her children's bedrooms, Emma Samuel took it upon herself to satisfy her own and likeminded parents' needs and founded Samuel & Owen.

There are currently three opulent ranges available termed the Rose, Angelic (pictured) and Samuel lines. Bespoke orders for Moses baskets and cot drapes are also possible.

[samuelandowen.com](http://samuelandowen.com)



## A NEW BOOT FOR LOUBOUTIN

Marking the launch of Disney's *Maleficent*, Christian Louboutin has collaborated with Angelina Jolie to create a limited edition shoe, named Malangeli. Handcrafted in the designer's Paris atelier, the design features a leather body, nude mesh base and sculpted heel that curls away from the wedged sole and is available in black and red patent leather.

Profits from the sales of the shoe, which is available on a pre-order basis, will go to SOS Children's Villages, a charity dedicated to supporting orphaned and abandoned children.

Christian Louboutin Malangeli shoes, £950  
17 Mount Street, W1K



## LOOPY FOR LUPO

While it's fair to say that the little Prince George has stolen the hearts of the public, prepare to fall in love with an equally cuddly new royal family member. The first in a series of exciting tales sees Lupo the royal hound wind his way through underground tunnels and into the staterooms of the most important people of the land. Author Aby King was inspired by Prince William and the Duchess of Cambridge's cocker spaniel of the same name, when she started writing about the dog, who while out for a walk with Nanny and Prince George, is lured into the web of a terrible crime. Follow the precious pup in his quest to fight his enemy, Vulcan the Corgi: a must for bedtime reading.

£9.99, Hodder Children's Books  
[theadventuresoflupo.com](http://theadventuresoflupo.com)

## BLANKET FAN

Research studies have revealed that sleeping on or under wool leads to a better night's sleep. This is perhaps the reason why Aden + Anais, a brand specialising in natural textiles for infants, has collaborated with Woolmark to launch a merino muslin collection. As stylish as they are useful, the 100 per cent pure merino muslin lifestyle range comprises of a swaddling blanket, sleeping bag, a dream blanket and a security blanket available in three patterns known as sunset, seaside and horizon. Each product will be held within an adorable keepsake box with a built in picture frame to show off treasured photographs.

Swaddling blanket, £130, dream blanket, £395; security blanket, £75  
[adenandanais.co.uk](http://adenandanais.co.uk); [woolmark.com](http://woolmark.com)





# The Tale *of* TWO SISTERS





Turning clothes into costumes is part of the enchanting image at Elfie, the children's clothes company, which blends fairytales and history into garments that even adults will be craving. *Hannah Lemon* meets the founders Rafaela Van der Heyden and Victoria Roper-Curzon

“We used to watch the programme *House of Elliott* when we were little”, says Victoria Roper-Curzon. “It was set in the 1920s with two sisters who designed and made clothes. Our mum used to say it would be so fun if we did that one day.”

Three years ago, Victoria and her sister Rafaela Van der Heyden did indeed do just that. Their children's clothing line, Elfie, named after Victoria's eldest child, took inspiration from their Spanish mother who had expertly preserved the girls' childhood play clothes ready to be re-worn by future generations. Elfie in particular had jumped at the chance to try on these pristinely wrapped dresses and woollen knits, affirming that there was an appetite amongst children and their parents for vintage-style clothing.

However, the company's success since then has been due to the ability of the two women to take this sense of nostalgia and mix it with the spirit of fairytales: the products are magical. The small knitted mustard-coloured waistcoats are perfect for all those stable boys who eventually turn into princes; the frilly skirts and pinafores are tailored just right for little princesses who prefer to make mud pies rather than attend balls.

“The clothing range is about our love of children's clothes but also fairy tales and quiriness and Tim Burton and all these things merged together,” explains Victoria. There are both modern ideas (they have some capes inspired by Disney's *Frozen* to add to an outfit) and retro sentiments that only parents will recognise. One can imagine the fun that is had devising ideas for a new collection. “We want to have a bit of a laugh,” adds Victoria. “One of the romper suits was called Beetlejuice, after the film where the lead character always wears stripes. It's just funny. Hopefully some parents out there understand what we are

trying to do!” Most recently, their AW14 collection has pinched collars and colours from Lemony Snicket's stories and *The Addams Family*.

This idiosyncrasy is also reflected in the way the clothes can be worn. “Everything should be a mix,” says Victoria.

“It doesn't have to be a whole costume. I love the ingenuity of kids making their own outfits.” However, in a competitive industry, charming styles



must be practical as well as beautiful. Strong durable materials like cotton, corduroy and tweed are used for winter clothes and linen, chiffon and more cotton for the summer. “It all goes in the washing machine,” explains Victoria. “It's not the end of the world if they fall over in it. My kids are a bit feral so I trial it all first. Dry clean-only items just wouldn't work for us.”

Product aside, sisterly support is essential. The duties of the company are divvied up between the two of them; Rafaela taking care of the business and finance side of Elfie, while Victoria heads up creatives. “It works really well,” says Rafaela. “We don't really tread on each other's toes. Everybody says ‘how do you two work together?’ Because I think it's quite rare for two sisters to get on. We do want to kill each other sometimes, but only occasionally!”

Perseverance has been key as the brand's early days proved tough. “We made our first collection ourselves,” Rafaela says. “We went to Portobello Market and took a stand. It was our dream to have a position there but it was the most depressing thing!” Finding it difficult to compete with the regular stalls, success came with pop-up knitwear sales, garden parties, boutiques and the Elfie website, which attracted well-heeled families across London. Now trading in Hong Kong, Kuwait, Italy, Spain and New York, the quaint sensibility of Elfie will also be launching into Selfridges this October. ■

Selfridges, Oxford Street, W1B  
elfielondon.com





# HEALTH & FITNESS

## IN THE FRAME



Ever spotted a pair of frames online only to hear your mother's voice in the back of your head insisting they'll never fit properly? Well, here's your answer. Atelier provides chic, custom-made sun and optical glasses designed to fit your face perfectly – all down to an easy three-minute virtual measurement process. Position your face using your webcam so the UltraTool system can analyse every feature and contour and then upload your prescription, leaving the rest to the professionals. Each bespoke pair takes approximately three weeks to make, and undergoes 180 manual processes and inspections before reaching your desk. We've seen the light.

POA, [ateliereyewear.com](http://ateliereyewear.com)



## NORDIC LIGHT

It was a workout once reserved for the blue-rinse brigade, but Nordic walking is gaining traction among those on the lookout for the next big exercise trend. While walking briskly, digging the poles into the ground in order to propel your whole body forward doesn't look like much to work up a sweat over, it does in fact give you a whole body workout which uses around 90 per cent of your skeletal muscles and burns up to 46 per cent more calories than ordinary walking. Low impact and kind to joints, it's ideal for those wanting to build up their fitness slowly and carefully, while the group atmosphere adds a unique social dimension, strengthening jaw muscles along with your core.



Leki Flash Vario poles (pair), £69.95

From £125 for ten sessions  
**Martin Christie's Hampstead**  
**Heath Nordic Walking**  
**classes leave from Matt**  
**Roberts Hampstead**  
**Jack Straws Castle**  
**North End Way, NW3**  
[nordicwalking.co.uk](http://nordicwalking.co.uk)



© ChinellatoPhoto

## HUDSON'S FLOW

Hollywood A-lister Kate Hudson has something of the all-American Goop-factor about her, albeit without quite as much of the nausea. While the promotional video for her new sportswear label Fabletics sees her smiling and frolicking in all her blonde, toned-ab glory, she clearly practises what she preaches, even if it is a bit LA for a more cynical British audience. However, with multi-coloured print shorts, mesh-detail leggings (see the Gaviota Capri and Rocha Legging) and fun training tank tops as stylish as your Lululemons et al but half the price, you can't really go wrong. Create your lifestyle profile online to become a VIP member and receive outfits 'hand-selected just for you and your workouts'.

[fabletics.co.uk](http://fabletics.co.uk)





# *Put this at the top of your To Do list*

1 in 8 women in the UK will be diagnosed with breast cancer. Many cases show no symptoms and have no family history of the disease. With The Wellington Hospital's digital mammogram technology, abnormalities can be highlighted earlier, allowing for a greater chance of a full recovery.

Our breast care service covers the full spectrum of breast management from the diagnosis and treatment of benign and malignant breast disease to breast reconstruction. We offer breast screening, breast awareness demonstrations for concerned woman and a triple assessment clinic for woman with breast symptoms.

To make an appointment with our breast care team contact us on **020 7483 5000**.

  
**The Wellington Hospital**  
Breast Care Unit

[www.thewellingtonbreastcareunit.com](http://www.thewellingtonbreastcareunit.com)







## Vitamin D Diet

Vitamin D, usually triggered by exposure to sunlight, helps regulate calcium absorption for healthy bone growth and immune system functioning. One particular academic study in the *American Journal of Clinical Nutrition* has suggested that a diet rich in vitamin D might also help to protect us from developing the flu. Foods such as oily fish, tofu, mushrooms and eggs are typically high in vitamin D which makes Japanese dining an excellent choice for the winter months. Paul Greening, head chef at Aqua Kyoto just off Regent Street has designed various dishes with vitamin D in mind – choose menu options rich in sashimi (raw salmon and tuna), shitake mushrooms and teriyaki sauce made especially with cod liver oil.

**Aqua Kyoto, 5th Floor, 240 Regent Street  
W1B; [aqua.com/hk](http://aqua.com/hk)**



## Aromatherapy

Evidence suggests that scent can affect our mood because the olfactory nerves which process aromas connect to an area in the brain implicated in emotional processing, known as the limbic system. Although the specific mechanism has not been identified, research has shown that lavender in particular promotes feelings of calmness and happiness as well as a reduction in the level of the stress hormone cortisol.

**Empire Candle with lavender, pine and sage, £60  
Cire Trudon, 36 Chiltern Street, W1U  
[ciretrudon.com](http://ciretrudon.com)**

# IMPROVI WINTER

## Medical Intervention

“It is entirely normal to feel low at this time of year. Indeed, when the season changes, the days get darker and the weather gets colder and our bodies have adapted to slow down, sleep more and turn inwards,” writes Dr Barbara Mariposa, a five elements acupuncturist and mindfulness coach based in Primrose Hill.

“In an age of society’s unrealistic expectations to feel good all of the time, it can be easy to think that there is something wrong with you, rather than acknowledge this deep-seated connection to the cycle of the seasons.”

“A very small proportion of people, about two per cent of the adult population in northern countries, experience something far more serious than winter blues and become clinically depressed.”

“Symptoms include persistent severe low mood, social withdrawal, inability to get out of bed, a tendency to overeat – especially carbohydrates – and significant interference with everyday functioning. If this pattern repeats for more than three consecutive years, with wellness in between, doctors can consider diagnosing Seasonal Affective Disorder.”

While a natural slump in mood during the change of seasons was first noted by the scholar Jordanes in the sixth century, the phrase Seasonal Affective Disorder (SAD) was coined by an American doctor in 1984. “Individuals should avoid labelling themselves with SAD unless they experience a major depressive episode, but if they do they should seek professional help,” Dr Mariposa continues. “A persistent low mood at any time should be addressed by a qualified professional. One should not anticipate that because they felt low last winter they will do so in later years; thoughts are very powerful and can create a mood all by themselves.”

**07793 918635; [drbarbaramariposa.com](http://drbarbaramariposa.com)**

## Spa Treatments

Regular massage boosts circulation and stimulates endorphins. While the capital has treatment menus bursting with possible options, ESPA Life at Corinthia London is unveiling a package especially for the new season. The Amber Glow Day Spa Package incorporates a 25 minute warming salt and oil scrub, a 25 minute head and foot massage, use of thermal facilities including a sauna and steam room and either a hot stone massage or facial. In keeping with a tendency to eat more during the winter months (which experts link to a serotonin rush from refined carbohydrates), guests are also offered a light lunch.

**Amber Glow Day Spa Package, £240  
Whitehall Place, SW1; [espalifeatcorinthia.com](http://espalifeatcorinthia.com)**







## Light Therapy

Lack of exposure to sunlight, which occurs more commonly in winter, is thought to affect production of important chemicals such as serotonin, which help us to feel awake, upbeat and alert. It is therefore recommended that spending approximately 30 minutes each day in front of a light box of 10,000 lumens in intensity (emitting the strength of light equivalent to a spring morning) can boost mood. The light box was invented in 1979 by Herb Kern, an engineer who experienced low moods in winter himself.

'Brazil' Light Box, £149; [lumie.com](http://lumie.com)



# BEATING THE WINTER BLUES

A down-turn in mood is a natural evolutionary response to the onset of the colder, darker winter months. With this in mind, *Gabrielle Lane* compiles some ways to beat the blues in style



## The Sha Chair

Testers have likened 20 minutes on a Sha Chair to being 'abducted by aliens'. The ergonomic design, by a Vietnamese artist of the same name, rocks gently while emitting music, vibrations and colours to induce a meditative state. Also credited with boosting energy and countering anxiety, the chair was snapped up by Sofitel London which became one of the first hotels in the world to install the pod.

Taking time to reflect during periods of low mood is important. Dr Barbara Mariposa explains: "Look at the circumstances of your life, many people blame winter for their feelings when actually their circumstances don't fit who they are."

[sha-art.com](http://sha-art.com)  
[sofitelstjames.com](http://sofitelstjames.com)





# STANDING FIRM

Consultant Orthopaedic Surgeon, Mr Manoj Sood discusses the options available in joint-preserving knee surgery

Every year, many people are diagnosed with cartilage damage, often as a result of injury. Articular cartilage is located at the ends of the bones that make joints in the body. When damaged, the cartilage does not heal and, in the knee, can progress to arthritis which can lead ultimately to the need for a knee replacement. More than 90,000 knee-replacement operations are performed every year in the UK.

As a result of this, there is a growing interest in joint-preserving options in a bid to repair damaged articular cartilage, relieve pain and delay the need for knee-replacement surgery.

## What causes damaged cartilage?

When healthy, articular cartilage allows smooth movement of the joint. When damaged through injury, a cartilage defect occurs which may involve either part or the whole thickness of the cartilage with the underlying bone becoming exposed. These cartilage defects cause the surface to become rough, damaging the joint further which may progress to painful arthritis. A number of techniques to repair cartilage are available, with this area of medicine developing rapidly as the focus shifts to prevent or delay the need for knee replacement.

If you suspect that you may have sustained cartilage damage or any problems with your joints, you should arrange an appointment with your GP or specialist as soon as possible. Ignoring the problem could result in the injury becoming much worse and more difficult to treat.

## What is joint preservation?

Joint preservation is a fairly new concept involving highly specialised treatments for preventing knee pain. It aims to restore normal and pain-free joint function involving treatments that aim to prevent cartilage injuries progressing to arthritis, as well as non-replacement treatments for established arthritis. There are a variety of ways in which joint preservation can be performed including lifestyle changes, medication and surgery.

## Which joint preservation options are available to me, if I have damaged cartilage?

Prior to any treatment options being offered, your specialist will perform some diagnostic tests to determine the best care plan for you. Some options you may be offered include:

### Chondroplasty

Although not a cartilage repair technique, this can help relieve pain and also allow you to start exercising and strengthening the knee in preparation for future surgery. This procedure is carried out through key-hole surgery (arthroscopy) and any loose cartilage that is irritating the joint is removed.

### Microfracture (MF)

By creating small holes in the exposed bone in the base of a full-thickness defect, this allows marrow stem cells into the defect which then form fibrocartilage. This method is most suitable for smaller cartilage defects and can be very effective.

### Autologous matrix-induced chondrogenesis (AMIC)

MF is performed and then a gel or membrane matrix is placed in the defect as a 'scaffold' to help the stem cells to form cartilage. This technique is showing great promise.

### Osteochondral autograft transfer / Mosaicplasty

Cylindrical plugs of healthy bone with its overlying cartilage are transferred from a non-load bearing area of the same knee into a cartilage defect in the load-bearing area, recreating a smooth surface. It is an effective technique, but is limited by the number of cylinders that can be taken from the 'donor' site.

### Autologous chondrocyte implantation (ACI)

This involves two stages and can be used to treat larger cartilage defects, especially in younger patients. The first stage involves an arthroscopy to harvest a small piece of cartilage from a non-load bearing part of the knee. This is sent to a tissue lab where cartilage cells are grown and then implanted into the defect during an open, second-stage operation, around six weeks later.

## MEET THE CONSULTANT

Mr Manoj Sood BSc MB,BS, FRSC, FRCS  
(Tr. & Orth.)

Mr Sood is a Consultant Orthopaedic Surgeon specialising in hip, knee and sports surgery. He has a particular interest in arthroscopy and joint preservation surgery but also regularly performs joint replacements.



**Partial Resurfacing**

This is a new technique currently being used in patients with large defects, as part of a trial. It involves using a metal implant with an overlying artificial plastic cartilage that is placed into the defect, restoring the smooth joint surface. It has the advantage of not requiring any biological repair to occur, and represents a mini replacement of only the damaged cartilage area.

**The future**

Stem cell-based treatments have already appeared and will be refined. Tissue-engineered articular cartilage, rather than fibro cartilage that can be grown in the knee is the 'Holy Grail'. Much research is underway to try to find the best way to repair and, hopefully, regenerate articular cartilage. In parallel with this, cartilage substitutes are being tested.

*For further information or if you would like to arrange an appointment at The Wellington Hospital, contact the hospital Enquiry Helpline on 020 7483 5004 or visit [thewellingtonhospital.com](http://thewellingtonhospital.com)*



# escape

A tranquil oasis amidst the hustle & bustle of Mayfair.

A unique dining experience begins as you walk down a tree-lined pathway to reach The Greenhouse. London fades away and calm descends.

Michelin-starred chef Arnaud Bignon's acclaimed light touch with highly flavoured dishes brings a thrilling dimension to classic French cuisine.

Make your reservation today at

## THE GREENHOUSE



The Greenhouse, 27a Hay's Mews  
Mayfair, London, W1J 5NY

020 7499 3331

[www.greenhouserestaurant.co.uk](http://www.greenhouserestaurant.co.uk)  
[reservations@greenhouserestaurant.co.uk](mailto:reservations@greenhouserestaurant.co.uk)





# WISH *list*

## A ROYAL WELCOME

Never one to do things half-heartedly, Café Royal will be celebrating its new membership offering with a glitterati-filled Champagne-sipping bang this month. Occupying the hotel's first floor, the Club encompasses a range of entertaining spaces for work and play including the Domino Dining Room, serving modern British fine dining, The Library Bar for knocking back classic cocktails and the Studio for those hedonistic all-night showstoppers. In addition, the Oscar Wilde Bar, formerly known as the Grill Room, will be available to Club members until 3am where they can enjoy a spot of opera or immersive theatre. As Wilde once said: "Moderation is a fatal thing. Nothing succeeds like excess!"

**Membership from £1,200 per year with a £1,200 joining fee**





# FOODIE FAVOURITES

## FINGERS IN PIES

It took most British Bake Off fans by surprise when Ruby wasn't announced as last year's winner, as we were adamant she'd secured the top spot with her nimble dough-making and infamous doe eyes. But we're not surprised that she's released a baking book – it focuses on flavour, 'not frippery', which we're sure isn't a dig at her fellow finalist Frances. Readers will find cakes for eating and 'not for show', from sticky chocolate birthday cake to yummy breakfast muffins, as well as her signature loaves, rolls, plaits and flavoured breads. And there's not a soggy bottom in sight.



*Crumb: The Baking Book* by Ruby Tandoh, £20 is published by Chatto & Windus



## HISTORY BOYS

Built in 1898, the historical Crocker's Folly pub in St John's Wood thrived for more than a century, before closing its doors in 2004. Reopening this month after investment from The Maroush Group, the beautiful Grade II listed former Victorian gin palace has been extensively restored, while the seasonal menu has been designed by head chef Arek Bober – whose CV includes a stint at Pollen Street Social. Expect crab gnocchi, beef tartare and miso marinated lamb shoulder.

23-24 Aberdeen Place, NW8



## KITCHEN CONFIDENTIAL

Cooking classes aren't hard to come by in Marylebone, but we've just discovered one more worth shouting about. Chef Joel Valero runs Eat Voila every Sunday, covering authentic Indian curries, French delicacies, Spanish tapas and show-off knife skills, all within the uber-luxe Nicholas Anthony designer kitchen showroom. Go for a masterclass and leave with a master kitchen.

Visit [eatvoila.com](http://eatvoila.com) for class details  
44-48 Wigmore Street, W1U



## MAD HATTERS

The British Fashion Council's 'Headonism Milliners' Awon Golding, Lizzie McQuade, Emma Yeo and Keely Hunter have turned their hands, and heads, to Wedgwood's iconic ceramic tea pot. After rummaging through the pattern and china archives, the Project Tea Cosy designs are both cute and quirky: we particularly love Golding's crazy Ice Cream Overboard which features an ostrich pom pom, coq feather scoop and sinamay cone. After being displayed within the Designer Showrooms at London Fashion Week, the collectibles will be on display at Somerset House and available to buy and win online. There's a high-tea centrepiece if ever we've seen one.

[wedgwood.co.uk](http://wedgwood.co.uk)



## RESTAURANT REVIEW

## I Want It That Way

*Kari Rosenberg* enjoys a side of Nick Carter with her sushi at Oka, Primrose Hill

**Y**ou can't walk five minutes through north west London's leafy suburbs without passing at least one sushi joint. Taro, Atari-Ya: good. Yuzu, Hi

Sushi: meh. Jin Kichi is a notch above the rest with its open, order-as-you-go skewers, but good luck getting a table at less than a week's notice. And your Rokas and Zumas are all a bit *out out*, and aren't necessarily suitable for a quick Tuesday night, home-by-9pm job. So you can imagine my excitement upon discovering Oka in Primrose Hill. Those of you who've been going since it opened last year will scoff "Oh, you've never been to Oka?" – but now that I have, my mid-week, mid-price, top-quality sushi custom has made a flying fish-roe leap to Regent's Park Road, and it won't be coming back anytime soon.

They've done their best with the space but it's essentially a corridor with a kitchen. The walls are exposed brick, the floors Fired Earth-y tiled. There's one booth running down the right-hand side and small, two-by-two tables on the other, totalling to what can be no more than two dozen covers. Nobody will be winning any awards for décor or acoustics, but I'd go back for the hilarious music choices alone – who doesn't love a bit of late-90s Backstreet Boys with their dinner?

Order big, the prices are fair, and the speciality rolls were especially good. Spider rolls came warm and stuffed with crunchy, juicy soft-shell crab, kimchi and cucumber, topped with avocado and tempura crumbs and served with a homemade sweet and sour wasabi relish-y pickle. The Jalapeno salmon roll (salmon, spring onion, shichimi spices, avocado and cucumber rolled in tempura crumbs served with citrus mayo) and dragon roll (prawn tempura, asparagus and spicy mayo topped with avocado) were also spot-on. Shichimi squid was as good as you'll get anywhere, crispy and salty and piping hot, and the wakamame seaweed salad was fresh with a bite, and didn't cost the earth (it's not the money, it's the principle). Seared tuna tataki with truffle oil, sesame seeds, citrus ponzu and shisho



cross was silky and tangy and generous.

Mains were as good as the starters, and I should know: two visits down and I've managed to try them all. Miso black cod was Nobu standard (bold claim, but true); the red thai curry with fish (although you can go for vegetarian or chicken) and served with rice, citrus ponzo and pak choy was perfectly spiced; bulgogi beef and lemongrass and ginger chicken were also delicious, despite the bland descriptions. What's more, even the wine selection was good, and I was able to have a glass of my favourite (yes totally inappropriate for the meal) Malbec. I've not yet had room for dessert but hot, freshly baked cookie dough with coconut ice cream sounded like an artery-clogging dream.

What Oka lacked in buzz, it made up for in charm. The chatty, smiley staff really were delightful, although they could do with slowing down, as the service, if anything, is a bit on the quick side. You may not want to spend your birthday here, but for a local sushi restaurant, you can't really do better. Beautiful food, impeccable service and a chance to listen to teeny-bop classics circa 1997 without being judged? Now that's what I call dinner... ■

**71 Regents Park Road, NW1**  
Takeaway and delivery also available  
within a wide NW radius  
[okarestaurant.co.uk](http://okarestaurant.co.uk)



# - THE - CAKE BOSS

As the Primrose Bakery celebrates a decade of decadence with the release of a new cookbook, *Danielle Betts* meets its founder Martha Swift





There aren't many tasks that would see me bounding towards the underground early on a humid Friday morning. Second to a one-to-one with Prince Harry, a visit to a bakery is undoubtedly up there, and not even a Bakerloo line delay can dampen my spirits.

Upon arrival at the Primrose Bakery, I take a seat beside the window and am soon greeted by Mrs Sugar and Spice herself, Martha Swift. All smiles as I had expected, she immediately bursts into a monologue about the days when the bakery was just a dream shared between two friends; herself and then business partner Lisa Thomas. After meeting over a decade ago while their youngest children were at the same nursery, the pair embarked on the venture together as friends, alternating between kitchens for two years. "Ten years ago there were hardly any cupcake bakeries and we just thought we'd try it out; it's bizarre that we've reached this point. It was really nice to do it with somebody else, especially a good friend. If things go wrong, you've got someone to share it with." The pair went their separate ways last year with Lisa choosing to follow a different path. "Things change," Martha shrugs. "We didn't fall out, we just both moved on in different directions."

Martha's mother, Caroline Moorehead OBE, has built an established career as an historian, human rights journalist and biographer and while she was an "incredible cook", Caroline had little time for baking cupcakes. But Martha wasn't afraid of the unknown: "At the beginning, you don't think too far ahead, you just see what happens. We very naively thought we'd fit the business around the children being little and do everything from home. That was probably the most stupid thing to think! If you start your own business, it takes up all of your time, no matter what it is."

But having her mother, aunt and uncle all living nearby in Primrose Hill is something Martha cherishes, and the bakery has grown to become very much a family affair. "My mum will be working here on Christmas Eve. That's the only day of the year she's allowed!" Her eldest daughter is a more frequent employee, balancing revision for her university exams with helping her mum out at the bakery three days a week. "It's fantastic having her in here," she says. "She was nine when I started the business so baking is probably second nature to her." Although Martha tells me unashamedly that home cooking has always been something she has struggled to find time for. "I don't get to do much cooking at all; my children will tell you that. They probably haven't had a home cooked meal for the best part of ten years!"



Despite the initial struggle to get the business off the ground, this year has proved to be an exciting one for Martha on both a business and personal level. After investing in the company's newly acquired van, the addition of Campari the chihuahua (who has inspired the brand new Campari cupcake) and the opportunity to introduce a third bakery – this time in Wimbledon – it's only fitting to end the year on a high. Visibly bursting with pride for the release of the bakery's fourth book, Martha has consciously avoided the temptation to simply imitate a traditional Christmas recipe guide.

"I didn't want to put a recipe in there for mince pies because we don't make mince pies, but we've done a 'mincemeat' cookie instead." She continues to praise her solo project, admitting "it's the first one I've done on my own so it's very special." The front cover is one element Martha is overwhelmingly excited to show her customers. "Last Christmas, one of our chefs made a gingerbread house for the window; it was a replica of the shop. It was so sweet. We thought it would be a really good idea because a gingerbread house is such a classic image, so he recreated it."

Before I leave, I can't help but enquire about the delicacies which will grace the pages of the festive tome. Martha promises her personal favourite, a mouthwatering salted-caramel cheesecake recipe, and I'm relieved to hear that she hasn't succumbed to the latest sugar-free fad. "We all need cake sometimes and to me, cake without sugar is not really cake. Life without sugar would be pretty disappointing." ■



*Primrose Bakery Christmas*  
by Martha Swift, £20,  
published by Random House  
Primrose Bakery,  
69 Gloucester Avenue, NW1  
primrose-bakery.co.uk



YOUR OWN PRIVATE AIRLINE

+44 (0)20 7361 9620

NETJETS

NETJETS. THE ONLY AIRLINE  
YOU'LL WANT TO BUY SHARES IN.

Buy a fractional share in a NetJets aircraft and enjoy access to 800 jets worldwide. Only NetJets gives you the scale, safety and support of a major commercial airline with the flexibility and speed of a private jet.

NETJETS EUROPE IS THE MARKETING AGENT OF NETJETS TRANSPORTS AÉRODÉS S.A., AN EU AIR CARRIER. E-MAILS SENT TO THIS E-MAIL ADDRESS WILL BE VIEWED BY NETJETS AND THE WAYFAIR FOR THE PURPOSE OF MONITORING REFERRALS.





# WISH *list*

## HAPPY BIRTHDAY BAGLIONI

This year the Baglioni Hotel London celebrates its 40th anniversary and over the years it has become renowned for its glamorous Italian style and service. Take a suite overnight and you can expect handsome cocoa and gold interiors, marshmallow-soft beds, marble bathrooms and dark wooden floors. The best way to start an evening here is with cocktails on its Bellavista Terrace, directly opposite Kensington Palace Gardens, before returning inside for delicious and light Mediterranean fare at the Brunello Restaurant.

**Baglioni Hotel London is available from £290 per night on a B&B basis, inc VAT**

020 7368 5700  
[baglionihotels.com/london](http://baglionihotels.com/london)



# BAVARIAN NIGHTS

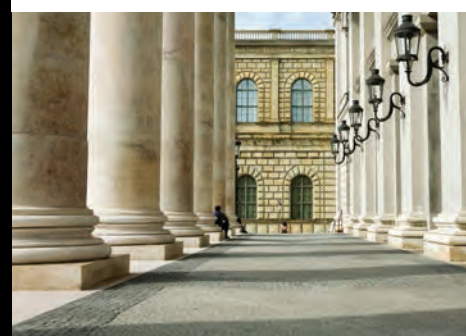
As we speak, the 181st Oktoberfest is in full swing. Six million visitors from around the world are raising toasts with hefty tankards of traditional Weissbier. Munich is rolling out oompah bands, dirndl-donning barmaids and strings upon strings of the rather questionable-looking Weisswurst (whiter-than-white sausages to you and me) for the occasion. This is all very well – if you like beer, sausages and tuba players in lederhosen. If you don't, there are plenty more enlightening things about this corner of Bavaria than staring at the dregs in the bottom of your litre glass.

Munich is a place of contradiction, after all. One minute you'll bump into a throng of pantomime patriots frequenting the beer gardens or putting the world to rights in the cacophonous Hofbräuhaus am Platzl beer hall (I encounter a surprising amount of the traditional leather trusses during my two-day stay). The next, just around the corner on Maximilianstrasse, fashion-forward city-slickers in fast cars prowl the designer boutiques lining one of the city's four royal avenues. And among the grid of spotlessly-clean streets and soaring architectural landmarks, cultural hotspots sit in wait at every turn.

If you want to head to a concert, play or opera, you're in the right place. Munich's cultural kudos is indebted to the Wittelsbach family who once ruled over Bavaria and were responsible for laying the foundations of the 60 theatres and opera houses which litter a city that both the Bavarian State Opera and the Bavarian State Ballet call home.

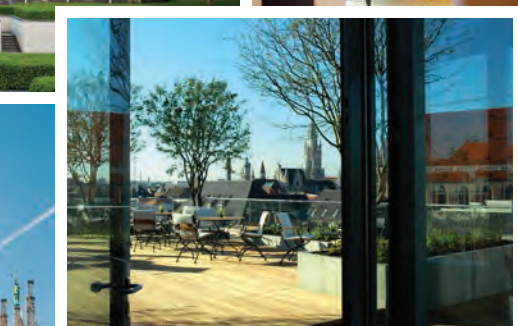
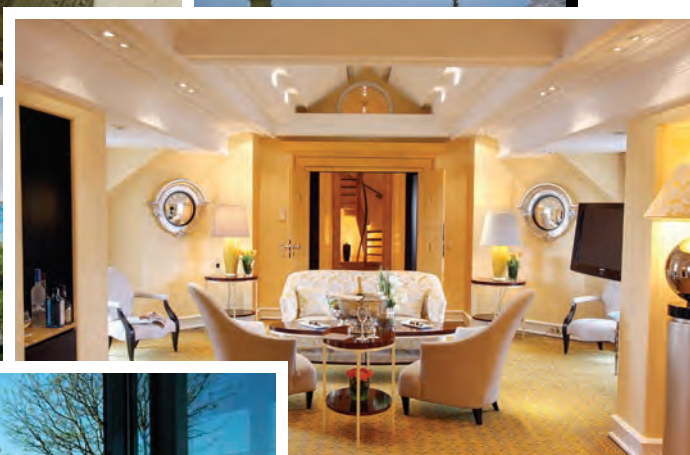
Clustered around the Kunstareal art district, Munich's 40 museums and 70 galleries continue the impressive culture crawl. I'm not usually an advocate of guided tours, but with high-brow distractions left, right and centre, I left the navigating to our city guide Paul, who turned out to be a walking, talking authority on the Munich art scene. I would recommend ambling around the prestigious Alte Pinakothek. One of the oldest art galleries in the world, it houses an exemplary collection of Old Master paintings with Rubens, Breugel, da Vinci and Titian all featured in the venerable line-up. Meanwhile, over at the Neue Pinakothek down the road, masterpieces by Constable, Turner, Manet, Monet, Renoir, van Gogh and Degas rub frames. Continuing the Who's Who of the art world, we also stopped off at Lenbachhaus Museum, the former studio and home of artist Franz von Lenbach, which reopened last year after a four-year renovation. The striking Blue Rider collection of early 20th century expressionist paintings, including work by Wassily Kandinsky, is worth the entrance fee alone.

Our final pit-stop, the nearby neoclassical Haus der Kunst was opened under the Nazis in 1937 as the first monumental building of the Third Reich and has remained one of the city's most important art spaces ever since. The gallery showcases an eye-opening line-up of contemporary artists such as Georg Baselitz and Matthew Barney. It also and has a rather dazzling Golden Bar, for a much-needed caffeine injection.





Munich might be in the throes of Oktoberfest but there's much more to this city than beer and bratwurst as *Lauren Romano* discovers



A short stroll from Haus der Kunst through the outer fringes of the sprawling Englischer Garten takes you to another of Munich's popular sights: the man-made rapids and standing wave, frequented by a daily shoal of surfers and spectators watching the action from the banks. Whichever direction you stray you'll find it hard to miss the garden, designed by Sir Benjamin Thompson in 1789. Shaded arbours and forest-like avenues offer quiet moments of escapism for strollers and naked sunbathers.

The city centre of Munich is relatively compact and in the middle of it all sits our hotel, the imposing Bayerischer Hof. The historic address boasts 350 rooms but manages to retain a sense of intimacy despite its size. Opened in 1841 at the behest of King Ludwig, Bayerischer Hof has been owned by the Volkhardt family for more than a century. No expense has been spared in its recent refurbishment. The hotel oozes understated luxury and elegance and I quickly make myself at home in my cosy room; appreciating the sink-into bed and the deep tub in the marbled bathroom all the more after my three-hour walking tour.

The rooftop sanctuary of the Blue Spa Bar & Terrace offers vistas accompanied by the warm embrace of an open fireplace, and the swing-chair by the flickering flames became my favourite post-swim hang-out. The light and nourishing dishes served up here offer a perfect pick-me up after a treatment at the spa too. Come evening, choose from the hotel's five restaurants. My favourite, the beautiful

Garden Restaurant, resembles a cross between a conservatory and an industrial New York apartment, atmospherically candle-lit and overlooking the pretty patio beyond. The menu is a refined Mediterranean affair, and I enjoyed turbot with cherry tomato ragout and gnocchi, followed by homemade sorbets matched with quaffable wines from the impressive collection lined up in endless rows around the bar.

There are many more drinking nooks to choose from, dotted around the Bayerischer Hof labyrinth, but if you only pay one a visit, stop by at Falk's Bar for an aperitif. Located in the mirrored Spiegelsaal dating from 1839, it is the only room in the hotel to have survived the war unscathed and its ornate interior is testament to the former splendour of the building. Watch the

world and his wife (and their extremely pampered dogs) go by sipping martinis before heading to the cinema. With 38 seats that swallow you up in their velveteen folds, the silver screen experience here is a far cry from the multiplex.

My stay in Munich ends on an aptly Bavarian note. Tucked away beneath the hotel, the vaults of Palais Keller restaurant are the place to head for pretzel, sausages, dumplings and schnitzel. Calorie counters might want to give the crackling lard and pâtés a wide berth but order the Bavarian plate for a little taste of everything – you can burn it all off dashing between galleries. I am relieved to see that the infamous white sausages haven't made it onto the sharing platter (they are only served before 12pm) but the Wiessbier flows all day. When in Munich... ■

Double rooms start from €360, [bayerischerhof.de](http://bayerischerhof.de)



# TRAVEL *IN STYLE*

HOT SPOT *in October*



## LIMPOPO, SOUTH AFRICA

Advanced animal-spotting potential and warm weather make South Africa an ideal half-term escape

*Why* There's no better time to visit South Africa than in the approaching UK winter months, not least because of its relatively warm climate. The chances of spotting a grazing zebra, giraffe or any one of the 'big five' game species is far more likely at this time of year due to the thinned out bush of their natural habitat, while the animals often travel far and wide during the dry season to congregate around watering holes. Opt for an elephant-back safari or sail above the African plains alongside the winged wildlife in a hot air balloon to see the best of the landscape.

*Stay* Following 18 months of development, the Leopard Hills Private Game Reserve is ready for visitors. And, if this isn't an occasion for a spontaneous safari adventure, we don't know what is. Wake up in the wilderness of the Greater Kruger National Park in an elevated glass-fronted suite before experiencing the alfresco shower and plunge pool, before breakfast. We recommend those with a nervous disposition stay away from the three ground floor suites as the luxurious pools often attract lurking wildlife looking for refreshment. Can you blame them?

[seasonsinafrica.com](http://seasonsinafrica.com)



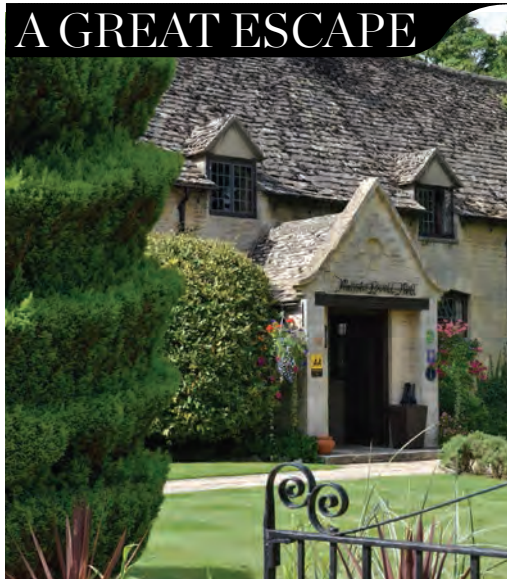
## MUSÉE PICASSO PARIS REOPENS

After a five year-long renovation, a date has been announced for the reopening of the Musée Picasso in Paris. The unveiling on the 25 October is set to coincide with the 133rd anniversary of Picasso's birth, and will present a 5,000 strong collection of his works. In conjunction, the two hotels closest to the museum, Pavillon de la Reine and Hôtel du Petit Moulin are offering a Picasso's Paris escape including VIP tickets to the exhibition. In addition, a walking tour will reveal the Paris that the artist called home, with a visit to his studio on the Boulevard de Clichy, his digs in 1909, and an attic where he lived and worked both scheduled.



From 21 October, Picasso's Paris at Pavillon de la Reine from €900 and at Hôtel du Petit Moulin from €600 [pavillon-de-la-reine.com](http://pavillon-de-la-reine.com); [hotelpetitmoulinparis.com](http://hotelpetitmoulinparis.com)

## A GREAT ESCAPE



Peter de Savary has struck gold once again. From Antigua to Land's End, there isn't a castle or nightclub that hasn't come under the British entrepreneur's Midas touch. Within his portfolio is Cotswolds-based hotel, the Old Swan & Minster Mill, which sits alongside the River Windrush and occupies the majority of Minster Lovell village. Complete with spa, tennis courts, children's activities, long walks, and fine cuisine, this chocolate-box countryside retreat caters for all who want a peaceful getaway from city life. Book rooms with private terraces overlooking the river and indulge in wine from the de Savary family cellar.

[oldswanandminstermill.com](http://oldswanandminstermill.com)

## NEW TRENDS IN LUXURY TRAVEL

A new survey by Small Luxury Hotels of the World™ (SLH), completed by over 13,000 customers worldwide, has revealed trends within the premium travel market. When respondents were asked to specify their favourite luxury holiday destination, Italy was chosen most often by European clients, while Paris proved popular with American visitors. And, when it comes to the contents of their room, more than 50 per cent of people opted for a coffee machine as their favourite accessory, followed closely by an iPod docking system. We're not asking for much...

[slh.com](http://slh.com)



Lake Orta, Italy © pcruciatti

## AQUA ADVENTURE

SHORT HAUL

### *Europe with Friends*

As you seek out the final days of sunshine, we suggest you consider climbing aboard your very own yacht, with guests of your choice.

Yachts and Friends round up your nearest and dearest for a sea excursion to picturesque destinations including Italy and Croatia. Those with limited sailing experience can also enlist a capable skipper while a live-in hostess can be requested to prepare delicious daily meals.

[yachtsandfriends.com](http://yachtsandfriends.com)



LONG HAUL

### *A Vessel in Vietnam*

Aqua Expeditions is adding to its fleet of opulent river vessels. The Aqua Mekong has a traditional Asian style and includes 20 outward-facing suites with floor-to-ceiling windows from which to enjoy the sights of Cambodia and Vietnam. It also houses a large spa and fitness suite, library, screening room and an observation deck with a swimming pool. Michelin-starred chef David Thompson oversees the locally inspired fine-dining on board.

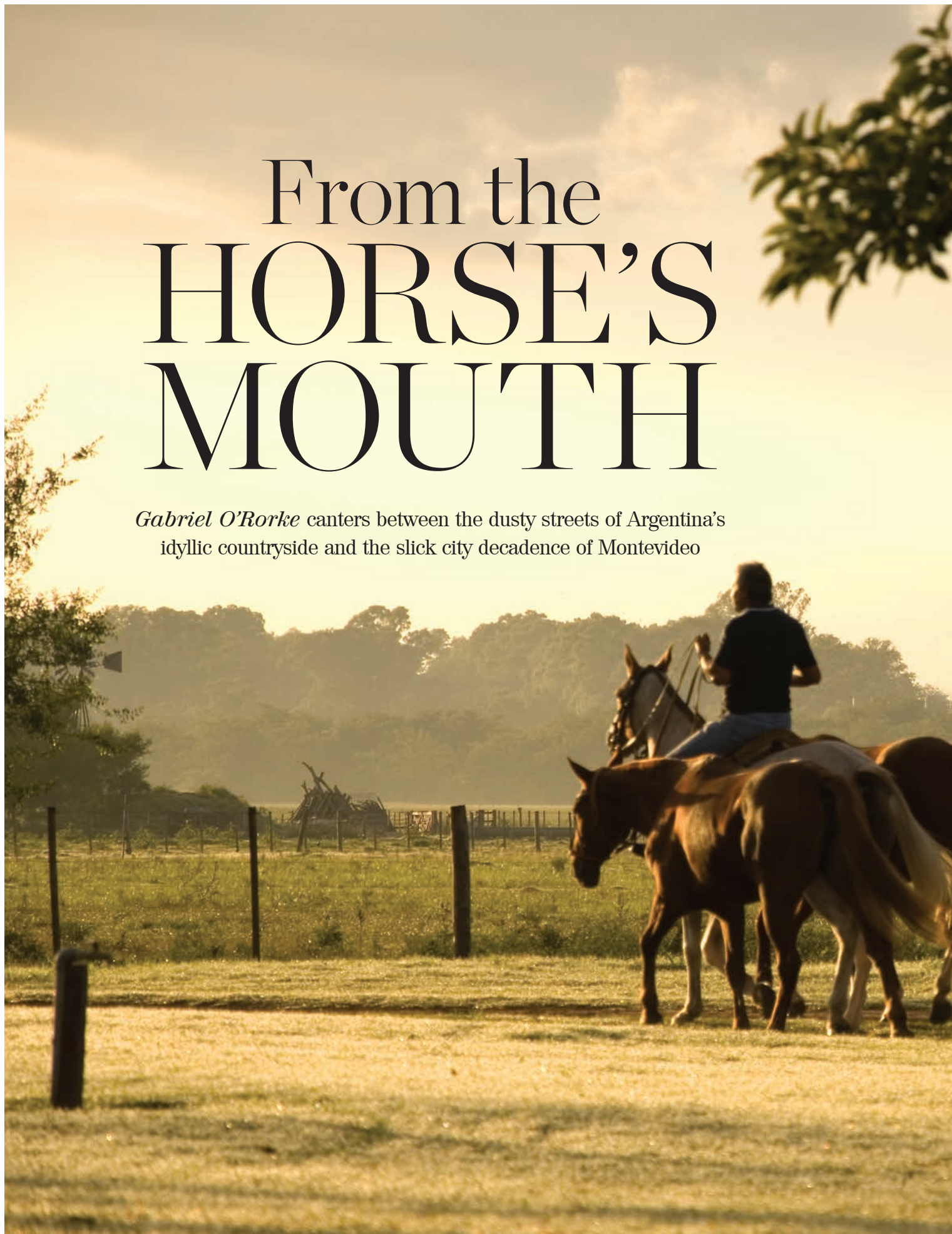
[aquaexpeditions.com](http://aquaexpeditions.com)





# From the HORSE'S MOUTH

*Gabriel O'Rorke* canters between the dusty streets of Argentina's idyllic countryside and the slick city decadence of Montevideo







**T**he sun casts a dappled pattern as it filters through the trees onto the bright green grass; polo ponies canter five abreast around the field the other side of the wide lawn and birds tweet in delight as they sit in branches admiring the idyllic scene below. We wander over from the barbecue pavilion where we've just devoured the finest parilla (a traditional, never-ending Argentine barbecue including cut-with-a-spoon steak), pass the lagoon-like swimming pool and take seats before another herd of horses.

The ring of a bell signals the beginning of an afternoon gaucho show. Backed by young horsemen, the herd begins a demonstration of traditional games and races which finish with an incredible horse-whispering demonstration in which gaucho Martin uses traditional Indian techniques to soothe his horse before doing a headstand on its upside down torso. Argentina's ranch-like estancias hail from a time when life was about polo, carriage rides and long lunches under the shade of large oak trees, a lifestyle so peaceful that it seems unreal, but one that miraculously lives on across parts of the Argentine countryside. ▶





Estancia La Bamba, photography by Gabriel O'Rorke

Estancia La Bamba  
Photography by Gabriel O'Rorke

◆ One of the country's oldest estancias, La Bamba, dates back to 1830 and is just a couple of hours from Buenos Aires. Three days pass by in a dream-like blur involving twice-daily rides around the grounds, long soaks in almost bottomless baths and deep sleeps in high twin-beds which make my sister and I feel like children again. Our second morning begins with fresh fruit and scrambled eggs at the breakfast parlour. As we sip our orange juice, we spot a fellow guest being transported back to her room by horse and carriage: "Madame likes the carriage so I thought I'd give her one more ride," says the dapper driver as he collects her. We admire the immaculate lawns which spread out under centuries-old deciduous trees framing the rusty red-painted buildings.

"Do you know why buildings are that colour?" asks Magda, who comes to collect us for a trip into San Antonio de Areco, the local town where she was born, bred and has lived her whole life. "It's because they were once painted with cow's blood," she says, laughing as our mouths drop. "The meat was exported, the hide made into something useful, and so they had to do something with the blood!"

Assured the colour is now achieved with paint, we set off in Magda's little white car taking the dirt road to town. San Antonio de Areco is a town made for celluloid. It has something of the Wild West about it with bars and plazas that haven't changed for centuries but instead of cowboys, gauchos and craftsmen wander the dusty streets. Noticing a corner of tiles painted with little horses on the pavement below, I follow the terracotta brick road and find myself wandering into the studio-cum-shop of artist Michelangelo Gasparini. He immediately paints a picture of a guacho for my sister and me, presenting it as a gift.

From artists to artisans, we follow a cheeky little mutt around the corner and enter a small shop filled

## Noticing a corner of tiles painted with little horses on the pavement below, I follow the terracotta brick road

with the smell of melted chocolate. "I always tease him and call him Charlie and the Chocolate Factory!" says Magda as she greets the chocolatière who taught her English as a child. The town also has beautiful silversmiths, leather craft shops and chic boutiques. I kit myself out in a 'guachette' outfit and we head back to La Bamba for a lunch of grilled meat, salad, freshly baked bread and siesta-inducing Malbec.

All too soon the magic world of La Bamba disappears into the realm of dreams and we head to the Buenos Aires port to catch a ferry to Montevideo. It's a two-hour ride across Rio de la Plata to the Uruguayan capital and soon we are racing around La Rambla, the seafront promenade that hugs the coast, en route to the

Below and over page:  
Sofitel Montevideo







new Sofitel Montevideo Casino Carrasco & Spa.

Lit up like a large piece of confectionary with Taj Mahal-esque cupolas, the Carrasco hotel overlooks a wide stretch of pristine beach. First opened in 1921, the grand hotel fell into ruin over the last few decades until it was restored and reopened by Sofitel. Following our luggage through the grand entrance hall, we gaze around our large room before sinking into soft beds. The next morning we decide to explore and borrow bikes from the hotel to take on the 25-mile round trip to the old town. Long and narrow, Montevideo stretches along the coast and we pass parklands and a lighthouse before finally pedaling into the old part of town.

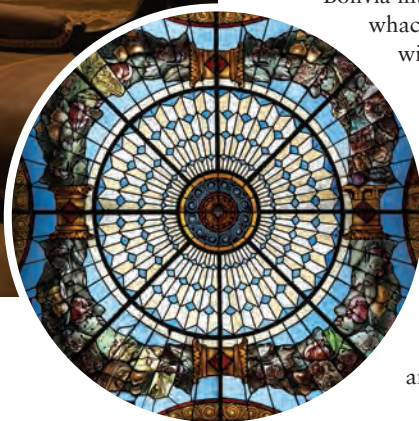
We pass through narrow cobbled streets and large leafy plazas filled with market stalls selling old-school jewelry, stones and mate gourds (mate is a traditional South American tea) before stopping for lunch at La Pasionaria, an old house with an inner courtyard which has been converted into a gallery, boutique and restaurant. After all that Argentine steak, something more seasonal and light is just the ticket. Starting with homemade squash and coconut soup, we dive into large salads – roast vegetables with blue cheese for me;



caramelised nuts and mixed leaves for my sister. Pleased to have space left for pudding, conversation evaporates as we concentrate on a warm chocolate volcano. Wandering the streets before heading back, we happen upon chocolate shop Volverás a Mi and are drawn in by the pink stripy wallpaper. These guys are real perfectionists, turning the 70 per cent chocolate from Bolivia into some mouthwatering, but seriously whacky, combinations – dark chocolate with blue cheese is a dream.

With minds fixed on spa treatments we head back around La Rambla and take our shaky legs straight to the So Spa. For me it's a mate massage – a facial and pummeling with yerba cream and mates (yerba is the tea's herb, mate is the gourd from which you drink), while my sister goes weak-kneed over the neurosensory amethyst exfoliation and massage.

Our evening winds up very nicely with supper at the signature 1921 Restaurant, named in honour of the year the hotel first opened. We start with fruity cocktails that look like fascinators and nibble on langoustines in coconut milk, followed by delicate sea bass. A huge chandelier crowns the middle of the restaurant and although we have gone from old-school rustic charm to slick city sophistication, the combination is just as moreish as chocolate with blue cheese. ■



#### NEED TO KNOW

Chimu Adventures specialises in tailor-made holidays and expedition cruising to Latin America and Antarctica. Its six-night Argentina and Uruguay holiday including a stay at Estancia La Bamba and Sofitel Montevideo costs from £1,086 per person. This price includes first class accommodation, transfers and return ferry to Montevideo.

For further information contact Chimu Adventures  
020 7403 8265, [chimuadventures.com](http://chimuadventures.com)



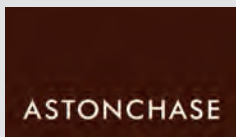
# LISTING

SEE BELOW FOR ESTATE AGENTS IN YOUR AREA



## ARLINGTON RESIDENTIAL

8 Wellington Road  
NW8 9SP  
020 7722 3322  
arlingtonresidential.co.uk



ASTON CHASE  
69 / 71 Park Road  
NW1 6XU  
020 7724 4724  
astonchase.com



## GLOBE APARTMENTS

45 Chiltern Street  
London  
W1U 6LU  
020 7034 3430  
globeapt.com



## HAMPTONS INTERNATIONAL

99 St John's Wood Terrace  
NW8 6PL  
020 7717 5319

21 Heath street  
NW3 6TR  
020 7717 5301  
hamptons.co.uk



## HANOVER RESIDENTIAL

102 St John's Wood Terrace  
NW8 6PL  
020 7722 2223

31a Thayer Street  
Marylebone  
W1U 2QS  
020 3540 5990  
hanover-residential.com

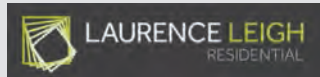


## KNIGHT FRANK

5-7 Wellington Place  
NW8 7PB  
020 7586 2777

79-81 Heath Street  
NW3 6UG  
020 7431 8686

55 Baker Street  
W1U 8EW  
020 3435 6440  
knightfrank.co.uk



## LAURENCE LEIGH

020 7483 0101  
laurenceleigh.com



## MARSH & PARSONS

35 Maida Vale  
W9 1TP  
020 7368 4458  
marshandparsons.co.uk



## PARKHEATH

208 Haverstock Hill  
NW3 2AG  
020 7431 1234

8a Canfield Gardens  
NW6 3BS  
020 7625 4567  
192 West End Lane  
NW6 1SG  
020 7794 7111

148 Kentish Town Road  
NW1 9QB  
020 7485 0400  
parkheath.com



## PROPERTY DIVAS LIMITED

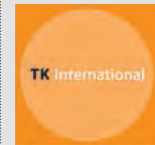
34a Rosslyn Hill  
Hampstead  
NW3 1NH  
020 7431 8000  
propertydivas.com



## SAVILLS

7 Perrin's Court  
NW3 1QS  
020 7472 5000

15 St John's Wood High Street  
NW8 7NG  
020 3043 3600  
savills.co.uk



020 7794 8700

www.t-k.co.uk

## TK INTERNATIONAL

16-20 Heath Street  
NW3 6TE  
020 7794 8700  
t-k.co.uk



# VANTAGE

PROPERTY

SHOWCASING THE *finest* HOMES & PROPERTY FROM THE BEST ESTATE AGENTS



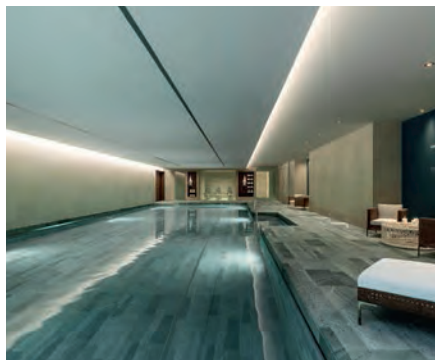
ELEGANT  
&  
EXCLUSIVE  
THE LATEST PRIME PROPERTIES





The most exciting new development in the area for many years, a luxury gated apartment building at 50 St Edmund's Terrace, London NW8, which sits proudly on the edge of Primrose Hill and Regent's Park. The development consists of 36 highly specified apartments and 1 gatehouse, ranging from 1-4 bedrooms. Completion of the development is anticipated for early 2015 and you are able to acquire the apartments off plan now.

GUIDE PRICE: £1,950,000 - £16,500,000



\* All images displayed are computer generated

STUNNING LUXURY GATED DEVELOPMENT WITH 24 HOUR CONCIERGE,  
SECURE UNDERGROUND PARKING AND FULL STATE-OF-THE-ART LEISURE  
FACILITIES INCLUDING 20M POOL AND STEAM ROOM



PRIMROSE HILL

Luxury development



Savills New Homes  
33 Margaret Street  
London  
W1G 0JD  
+44 (0) 20 7409 8756  
newhomes@savills.com  
[savills.co.uk](http://savills.co.uk)



St John's Wood  
020 7586 2777  
New Homes  
020 7861 5195  
[KnightFrank.co.uk](http://KnightFrank.co.uk)





## Sutherland Avenue, Little Venice W9

A beautifully presented detached house

Large open plan kitchen/living/dining room leading to garden, formal reception room, master suite occupying the top floor, 3 further bedrooms, 2 bathrooms, private parking. EPC rating E. Approximately 342 sq m (3,672 sq ft)

Freehold

Guide price: £5,950,000

(SJW120205)

[KnightFrank.co.uk/st-johns-wood](https://www.knightfrank.co.uk/st-johns-wood)  
[stjohnswood@knightfrank.com](mailto:stjohnswood@knightfrank.com)  
**020 7586 2777**



Joint Agent: Ian Green Residential  
[Iangreenresidential.com](https://www.iangreenresidential.com)  
[info@iangreenresidential.com](mailto:info@iangreenresidential.com)  
**020 7586 1000**







# QUEENS

THE APARTMENTS

W2



WHERE ART DECO STYLE MEETS LUXURY LIVING

Glamorous art deco inspired apartments designed by leading architects Stiff+Trevillion. These unique, finely crafted 1, 2 and 3 bedroom residences are located close to London's Westbourne Grove and Hyde Park.

[queensbuilding.co.uk](http://queensbuilding.co.uk)

Launching in late October 2014

Aston Chase 020 7724 4724  
Knight Frank 020 7861 5499

DERWENT  
LONDON

ASTONCHASE





---

# GREENAWAY GARDENS

HAMPSTEAD NW3



A magnificent detached residence (751sq m/8,087sq ft) located on one of Hampstead's most sought-after streets, perfectly conceptualised for modern living. The house features exceptional entertaining space on the ground floor with multiple French doors leading directly onto the rear terrace and beyond to the outstanding 135ft west facing landscaped garden designed by Chelsea Gold Medal winning designer Bunny Guinness.

The property also benefits from an implemented planning consent to increase the existing accommodation by a further 237sq m/2,558sq ft on the lower ground floor in order to create a leisure complex incorporating a swimming pool, steam room and private screening room.

---





#### ACCOMMODATION & AMENITIES

Bespoke Smallbone Kitchen/Breakfast Room, Dining Room, Orangery, Family/Media Room, Principal Bedroom with His & Her En-Suite Dressing Rooms, 4 Further Bedroom Suites, Games Room/Gymnasium, Playroom, Staff Suite with En-Suite Bathroom and Separate Kitchen/Utility Room, Wine Cellar, Provision of Cat 5e Infrastructure and Outlets to all Rooms, Systemline Audio Control System with Controls in all Reception Rooms, Principal Bathroom and Outside Rear Terrace, 135ft Landscaped Rear Garden with Pond, Double Garage, Carriage Drive. EPC/D.

FREEHOLD £16,950,000

JOINT SOLE AGENTS

Savills St John's Wood  
15 St John's Wood High Street  
London NW8 7NG  
020 3043 3600  
[savills.co.uk](http://savills.co.uk)



**ASTONCHASE**

020 7724 4724  
[astonchase.com](http://astonchase.com)



---

# ELGIN MEWS SOUTH

MAIDA VALE W9



An exciting opportunity to acquire a stunning interior designed mews house (207sq m/2,234sq ft) that has been the subject of an extensive and complete refurbishment to the highest of standards.

The property is situated in a quiet and popular mews and benefits from a roof terrace and an integral garage. Elgin Mews South is situated only moments away from Maida Vale Underground Station (Bakerloo Line), Paddington Recreational Grounds and the Regent's Canal. It is also within walking distance of the fashionable shops and restaurants of Little Venice.

---





#### ACCOMMODATION & AMENITIES

Principal Bedroom with En-Suite Bathroom, Second Bedroom with En-Suite Bathroom and Dressing Room, Third Bedroom with En-Suite Shower Room, Open Plan Reception Room/Dining Room/Kitchen, Further Reception Room, Guest Cloakroom, Solar PV Panels, LED/Low Efficiency Rated Lights Throughout, Oak Wood Flooring Throughout the Ground Floor and Basement, Intruder Alarm, Intercom System with Monitors on Each Floor, Terrace, Courtyard, Integral Garage. EPC/A.

FREEHOLD £2,950,000

SOLE AGENTS

**ASTONCHASE**

020 7724 4724  
astonchase.com





ELM ROW  
HAMPSTEAD NW3

FREEHOLD  
£5,950,000

JOINT SOLE AGENTS

A wonderful early Georgian family home built in 1723 which has been in the same family ownership for over 25 years. This exceptional Grade II Listed property features many original period details, a beautiful south facing walled garden, private garage and stunning views towards Central London. The house was formerly the home of Sir Henry Cole, the founder of the Victoria and Albert Museum.

#### ACCOMMODATION AND AMENITIES

Principal bedroom with en-suite bathroom and dressing room on mezzanine floor, 4 further bedrooms (dependent on the application of the rooms) with 2 further bathrooms (1 en-suite), drawing room, dining room, study, studio room, kitchen with adjoining family room/breakfast room, utility room, 2 guest cloakrooms, wine cellar, store room, private garage, extensive residents permit parking in adjacent Hampstead Square, fabulous 48ft south facing walled garden.





**QUEEN'S GROVE  
ST JOHN'S WOOD NW8**

**FREEHOLD  
GUIDE PRICE £8,500,000**

JOINT SOLE AGENTS

A six bedroom imposing Stucco fronted semi-detached family home (387sq m/4,172sq ft). This Victorian period home has ample reception rooms with excellent ceiling heights on the ground floor and family living accommodation with a large dining room and staff accommodation on the lower ground floor.

**ACCOMMODATION AND AMENITIES**  
Principal bedroom with en-suite bathroom and dressing room, 5 further bedrooms (including staff), family bathroom and 2 shower rooms, library/study, drawing room, sitting room, dining room, family room, kitchen/breakfast room, guest cloakroom, balcony, 93ft landscaped rear garden, private gated parking for 3 cars, wine cellar, store room. EPC=E.



# Parkheath

*Sold on Service*

*Sold on  
First Impressions*

[www.parkheath.com](http://www.parkheath.com)





# Parkheath

*Sold on Service*



## Belsize Lane NW3

*£1,450,000*

Close to the Heath and local amenities, a bright garden apartment within a handsome detached conversion. Belsize Lane is a tree-lined thoroughfare connecting Belsize Park and Swiss Cottage.

1456 sq ft/135 sq m  
19' reception  
21' conservatory/dining room  
3 double bedrooms  
Private patio garden

Contact Belsize Park Office  
020 7431 1234

South Hampstead  
020 7625 4567  
[ms6@parkheath.com](mailto:ms6@parkheath.com)

West Hampstead  
020 7794 7111  
[192@parkheath.com](mailto:192@parkheath.com)

Property Management  
020 7722 6777  
[pm@parkheath.com](mailto:pm@parkheath.com)

Belsize Park  
020 7431 1234  
[ms3@parkheath.com](mailto:ms3@parkheath.com)

Kentish Town  
020 7485 0400  
[kt@parkheath.com](mailto:kt@parkheath.com)

Head Office  
020 7794 7111  
[headoffice@parkheath.com](mailto:headoffice@parkheath.com)



# Parkheath

*Sold on Service*



## Dynham Road NW6

*£1,500,000*

Well-located period family house in a popular residential West Hampstead turning. Close to an excellent range of transport, schools and shopping facilities.

1885 sq ft/175 sq m  
26'3 double reception  
16'3 master bedroom  
4 further double bedrooms  
South-facing garden

Contact West Hampstead Office  
020 7794 7111

South Hampstead  
020 7625 4567  
[nw6@parkheath.com](mailto:nw6@parkheath.com)

West Hampstead  
020 7794 7111  
[192@parkheath.com](mailto:192@parkheath.com)

Property Management  
020 7722 6777  
[pm@parkheath.com](mailto:pm@parkheath.com)

Belsize Park  
020 7431 1234  
[nw3@parkheath.com](mailto:nw3@parkheath.com)

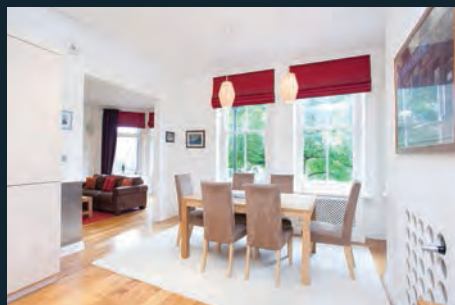
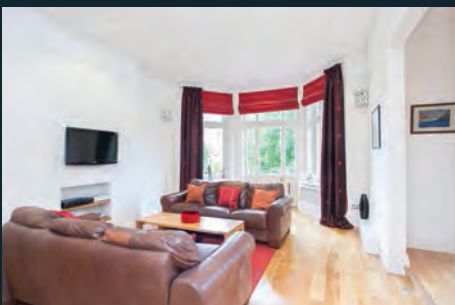
Kentish Town  
020 7485 0400  
[kt@parkheath.com](mailto:kt@parkheath.com)

Head Office  
020 7794 7111  
[headoffice@parkheath.com](mailto:headoffice@parkheath.com)



# Parkheath

*Sold on Service*



## Greencroft Gardens NW6

**£1,300,000**

In the South Hampstead Conservation Area a bright mansion flat in a sought-after period block, with balcony views across extensive communal gardens. The transport and shopping facilities of Finchley Road are nearby.

1356 sq ft/126 sq m  
19'9" reception  
3 double bedrooms  
Private balcony  
3-acre communal gardens

Contact South Hampstead Office  
020 7625 4567

South Hampstead  
020 7625 4567  
[mw6@parkheath.com](mailto:mw6@parkheath.com)

West Hampstead  
020 7794 7111  
[192@parkheath.com](mailto:192@parkheath.com)

Property Management  
020 7722 6777  
[pm@parkheath.com](mailto:pm@parkheath.com)

Belsize Park  
020 7431 1234  
[mw3@parkheath.com](mailto:mw3@parkheath.com)

Kentish Town  
020 7485 0400  
[kt@parkheath.com](mailto:kt@parkheath.com)

Head Office  
020 7794 7111  
[headoffice@parkheath.com](mailto:headoffice@parkheath.com)



A man with a beard and blue eyes, wearing a dark blue suit and a white shirt, is sitting on a light-colored sofa. He is gesturing with his right hand as if speaking. The background shows a framed picture on the wall and a decorative pillow on the sofa.

# *From* HOUSE *to* HOME

Marc Schneiderman, director at  
Arlington Residential, reflects on the  
property wish lists of potential buyers  
within the prime London market

PHOTOGRAPHY / *SAREL JANSEN*



It is on a bright Wednesday morning at a period townhouse set in one of St John's Wood's wide and leafy avenues that I meet Marc Schneiderman, director of Arlington Residential. The location for our photo shoot is impressive with large drawing rooms, a conservatory-style dining space, a beautiful garden and double garage and he admits that it's a rare proposition for the local property market.

More than 20 years after founding his company, Marc has seen properties of this calibre come and go and has a clear idea of who might take on the house – which is currently available for rent at an asking price of £8,500 per week, or for sale at an asking price of £11.75million.

“This type of house, with its great garden, impressive reception rooms, significant principal bedroom suite and numerous other bedrooms, as well as its location, is likely to attract a family, but more specifically an American or European buyer. There's a large American community in St John's Wood with the American school in Loudoun

we recommend,” says Marc. “If clients have properties which they've moved out of we often ask them to dress them, furnish them and effectively stage them. Firstly, at this level, on quite a few occasions a buyer will want to purchase a house as it is seen and make an additional offer for the furniture. Secondly, dressing the rooms also helps to demonstrate a lifestyle and a sense of purpose in a home – there are spaces which could become either dressing rooms, studies or gyms – we can make the appropriate suggestions.”

The company encourages vendors to be realistic and to allow up to six months to sell a top tier property. “There's neither rhyme nor reason to when a house will sell,” explains Marc. “It could be the first buyer that looks at the property or the 21st buyer. However, the process is largely price dependent so it will be affected by what the vendor is willing to accept. We recommend not rushing the process and allowing for the right amount of exposure to secure the right price.”

Marc believes one of his company's strengths lies in the discerning approach it takes to listing properties.

## **“It has definitely become an international destination, with several recent sales for more than £2,500 per square foot”**

Road a magnet for US visitors. Additionally, the traditional architecture of the house is highly appreciated by the local domestic market.”

In the past two decades Arlington Residential has overseen purchases undertaken by buyers from more than 70 nations and Marc believes Regent's Park in particular is now competing with Mayfair and Belgravia as a hotbed of residential investment. “It has definitely become an international destination, with several recent sales for more than £2,500 per square foot,” he reveals.

Within the prime London market, situations where the vendor is equally happy to buy or let out their home are also more common than ever. “It makes financial sense with a property such as this,” says Marc. “People are retaining property because they have confidence in the market. This house for example, is on for £11.75million and with a rental income of £8,500 per week it will generate a return of nearly £450,000 per year. Considered together with capital growth in the value of the property, if a seller can maintain ownership, they should.”

When a vendor is more inclined to sell, Arlington Residential has another tip for them: concentrate on styling. “We have an interior design company which

“We are an independent company. We have good contacts with corporate tenants such as embassies and banks, as well as acquisition agents and property finders. We are pro-active but we only deal with prime property which we are known for. We are just not interested in increasing our stock; we only want to deal in properties that we are confident that we can sell.”

At the moment, Marc tells me there is a huge appetite in the market for period town houses selling at between £2 – 4million. “There is demand for family homes within this price bracket. In addition to significant demand for lateral apartments of over 3,000 square feet, on one floor, with 24 hour security. In terms of rental demand, we are currently being asked to locate town houses in the price bracket between £1,500 and £6,000 per week.”

As for the future, Marc admits that concern over a possible mansion tax might influence home owners who face a possible levy on property worth over £2 million. However, he maintains a positive outlook. “We have an enthusiastic, hands-on approach and a wide audience of buyers,” he declares. ■

**Arlington Residential, 8 Wellington Road, NW8  
020 7722 3322; [arlingtonresidential.com](http://arlingtonresidential.com)**





# SWISS COTTAGE

LONDON NW3

A BEAUTIFULLY PRESENTED, INTERIOR DESIGNED HOUSE LOCATED ON A QUIET STREET A FEW MOMENTS FROM PRIMROSE HILL AND BELSIZE PARK. THIS STUNNING HOME HAS BEEN MODERNISED TO A VERY HIGH DECORATIVE STANDARD AND BENEFITS FROM A CONTEMPORARY INTERIOR, PATIO GARDEN AND OFF STREET PARKING.

FREEHOLD      JOINT SOLE AGENT      GUIDE PRICE £2,250,000

LARGE PRINCIPAL BEDROOM WITH DRESSING AREA, LUXURIOUS EN-SUITE BATHROOM AND LARGE TERRACE, 3-4 FURTHER BEDROOMS, FURTHER BATHROOM, STUDY/BEDROOM 5, LARGE OPEN PLAN RECEPTION/DINING/KITCHEN AREA, GUEST CLOAKROOM, UTILITY ROOM, SECURITY AND ENTERTAINMENT SYSTEMS.

*1994 - 2014*

CELEBRATING 20 YEARS OF HANDLING QUALITY PROPERTY





# REGENT'S PARK

LONDON NW8

LOCATED IN ONE OF THE NEWEST BUILDINGS ON PRINCE ALBERT ROAD AND OVERLOOKING REGENT'S PARK, A CONTEMPORARY 3-4 BEDROOM APARTMENT WITH A SOUTH FACING TERRACE. THE FLAT IS LOCATED ON THE THIRD FLOOR AND OFFERS CIRCA 1,940 SQ FT / 180 SQ M OF ACCOMMODATION TOGETHER WITH SECURE UNDERGROUND PARKING.

SHARE OF FREEHOLD

£3,650,000

3 BEDROOM SUITES, STUDY/BEDROOM 4, RECEPTION ROOM, DINING ROOM, KITCHEN, GUEST CLOAKROOM, CONCIERGE SECURITY, SECURE UNDERGROUND PARKING, SOUTH FACING TERRACE.

*Arlington*  
RESIDENTIAL  
— SALES & LETTINGS —

**020 7722 3322**  
ARLINGTONRESIDENTIAL.COM





## Carlton Hill, St John's Wood NW8

A stunning newly refurbished three double bedroom, two bathroom apartment situated on the second and third (top) floors of this elegant detached period house. This bright and contemporary apartment has been refurbished to an excellent standard featuring a fantastic 26ft reception room with open plan living, two south facing balconies, communal roof terrace, communal garden and off street parking on a first come first served basis. Carlton Hill is a lovely residential tree lined street ideally located within easy reach of The American School and St John's Wood High Street.

**£2,195,000 Share of Freehold**





## Grove End Road, St John's Wood NW8

A substantial detached low built house with carriage driveway, offering approximately 7,274 sq ft (676 sq.m) of lateral accommodation. The property offers front and rear gardens, off street parking for several cars behind electric gates, double garage, seven bedrooms, seven bathrooms (en-suite), drawing room, reception room and dining room, Mark Wilkinson kitchen and separate commercial kitchen. The house is also available to let at £8,000 per week.

**Price on Application Freehold**



West End Office  
31a Thayer Street, Marylebone, London, W1U 2QS  
**020 3540 5990**  
info@hanover-residential.com  
hanover-residential.com

St Johns Wood Office  
102 St John's Wood Terrace, London NW8 6PL  
**020 7722 2223**  
info@hanover-residential.com  
hanover-residential.com





### Dorset House, Marylebone NW1

A newly refurbished three bedroom apartment (1033 sq ft / 96 sq m) located on the second floor of this portered building. This fantastic apartment comprises a bright, smart reception room, large master bedroom, modern bathroom, fully-equipped kitchen and wrap-around balcony.

**£1,495,000 Leasehold**



### Sutherland Avenue, Maida Vale W9

A stunning and spacious two bedroom garden flat (1335 sq ft / 124 sq m including Summer House) situated in this Victorian converted house. Offered in excellent decorative condition, additional features include a 46ft private landscaped rear garden providing access to a self-contained Summer House.

**£1,500,000 Share of Freehold**



### Avenue Close, St John's Wood NW8

A four bedroom, two bathroom ground floor apartment (1,661 sq ft / 154 sq m) featuring an impressive 29' double reception room and well proportioned kitchen. Benefits include portorage, communal gardens and limited off street parking.

**£2,350,000 Leasehold**



### North Gate, St John's Wood NW8

A beautifully presented family apartment (3,384 sq ft / 314 sq m) situated within this prestigious mansion block on Prince Albert Road. The apartment is offered in immaculate condition and offers impressive entertaining space.

**£3,595,000 Leasehold**





### Park St James, St John's Wood NW8

A stunning four bedroom apartment (1,936 sq ft / 180 sq m) situated on the third floor of this premier block on Prince Albert Road. Featuring an impressive reception room with separate dining area, guest cloakroom and a 17ft terrace. Additional benefits include underground parking, lift and portorage.

**£3,650,000 Leasehold**



### Neville Court, St John's Wood NW8

A generously proportioned, lateral four/five bedroom, three bathroom family apartment (2,781 sq ft / 258 sq m) situated on the top floor (with lift) of this mansion block on the corner of the world famous Abbey Road and Grove End Road.

**£3,800,000 Leasehold**



### Apsley House, St John's Wood NW8

A beautifully refurbished three bedroom, two bathroom apartment (1,333 sq ft / 124 sq m) situated on the sixth floor of this block in the heart of St Johns Wood. The accommodation features a stunning 24'5 reception room, separate kitchen and master bedroom with dressing area and en-suite bathroom.

**£2,275,000 Leasehold**



### Melrose Apartments, Swiss Cottage NW3

A beautifully refurbished three bedroom (1,470 sq ft / 137 sq m) featuring an open plan kitchen/reception room with floor to ceiling windows, under floor heating and air conditioning. Melrose Apartments is located less than 300m from the amenities of Swiss Cottage and Finchley Road.

**£1,950,000 Leasehold**

West End Office  
31a Thayer Street, Marylebone, London, W1U 2QS  
**020 3540 5990**  
info@hanover-residential.com  
hanover-residential.com

St Johns Wood Office  
102 St John's Wood Terrace, London NW8 6PL  
**020 7722 2223**  
info@hanover-residential.com  
hanover-residential.com





## Norfolk Crescent, Hyde Park W2

A wonderful family home ideally located moments from Hyde Park and Paddington. This impressive five bedroom house is arranged over four floors and features a large roof terrace and is offered with an extended lease. Conveniently located for the transport links and local amenities in the popular Hyde Park Estate. Moments from Paddington Station (Heathrow Express) and nearby underground stations including Marble Arch and Lancaster Gate (Central line) and Edgware Road (District, Circle and Hammersmith & City Lines). For motorists the A40 is also easily accessible.

**£3,595,000 Leasehold**





## The Knightsbridge Apartments, Knightsbridge SW7

A beautifully presented three bedroom apartment (3053 sq ft / 284 sq m) situated on the sixth floor of this highly prestigious modern development. The apartment is both light and spacious and benefits from an exceptional double reception room, large kitchen/ breakfast room, three double bedroom suites, two balconies and three underground parking spaces. The Knightsbridge is ideally located a short distance from Hyde Park and within walking distance of Harrods and remains one of London's premier buildings benefiting from 24 hour concierge and security, gymnasium, swimming pool, hot tubs, sauna, spa facilities, landscaped communal garden, and secure underground parking.

**£15,950,000 Leasehold**



**West End Office**  
31a Thayer Street, Marylebone, London, W1U 2QS  
**020 3540 5990**  
info@hanover-residential.com  
hanover-residential.com

**St Johns Wood Office**  
102 St John's Wood Terrace, London NW8 6PL  
**020 7722 2223**  
info@hanover-residential.com  
hanover-residential.com





# CANFIELD GARDENS

## SOUTH HAMPSTEAD NW6

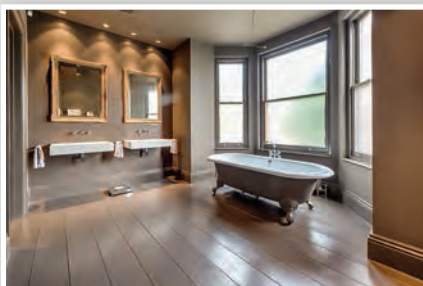
A magnificent semi-detached double fronted period property offering a huge amount of family space arranged over five floors and presented in excellent decorative order throughout as the property was completely remodelled and refurbished within the last two years. There is off street parking for three/four cars behind security gates. EPC rating C.







FREEHOLD  
PRICE ON APPLICATION



LAURENCE LEIGH  
RESIDENTIAL

020 7483 0101  
laurenceleigh.com

TK International

Property Consultants

020 7794 8700

www.t-k.co.uk



# GARDEN APARTMENT LYNDHURST ROAD NW3

A particularly bright and spacious three/four bedroom duplex garden apartment occupying the raised and garden levels of this grand Victorian residence, with the rare benefit of two lock-up garages.

Featuring flexible accommodation providing superb potential for an incoming purchaser with a creative mind, the accommodation includes a well proportioned "L" shaped reception room with high ceilings and original cornicing beautifully retained with direct access to the private south-east facing patio garden. The apartment further comprises a separate galley kitchen, master bedroom providing direct garden access, double guest bedroom with en suite bathroom, two further bedrooms, family shower room, study and utility room.

Situated in the centre of one of Hampstead's most sought-after roads, the apartment provides easy access to the amenities of both Hampstead and Belsize Village (Northern Line), as well as the numerous schools in the area. EPC rating E.



GUIDE PRICE £2,000,000

SOLE AGENT

TK International

Property Consultants  
**020 7794 8700**  
[www.t-k.co.uk](http://www.t-k.co.uk)





# PENTHOUSE APARTMENT BELSIZE PARK NW3

A four bedroom, three bathroom duplex penthouse apartment (2436 sq ft) complemented by three terraces providing wonderful panoramic views across both Central London and Hampstead Heath, with the additional benefit of designated underground parking for two cars and a passenger lift.

Comprising a spacious master suite, three further bedrooms of which one has an en suite bathroom and two spacious reception rooms with floor to ceiling glass panel walls.

The apartment is conveniently situated providing easy access to the local amenities of both Belsize Park (Northern Line) and Endlands Lane as well as the vast open spaces of Primrose Hill and Hampstead Heath. EPC rating C.



GUIDE PRICE £2,850,000

SOLE AGENT

TK International

Property Consultants  
020 7794 8700  
[www.t-k.co.uk](http://www.t-k.co.uk)









## Goldhurst Terrace, South Hampstead, **NW6**

A magnificent and well proportioned, double fronted Victorian house situated on this desirable road in South Hampstead. The house, which boasts an abundance of period features including wonderful high ceilings and feature fireplaces, is arranged over three floors and comprises approximately 3900 sq ft/362 sq m of internal accommodation. There is a magnificent 120ft/36m south facing rear garden and a front driveway with off street parking for up to five cars. The property is conveniently located for numerous local schools, the O2 Centre and both Finchley Road and West Hampstead tube stations (Jubilee Line) are close by. EPC – E

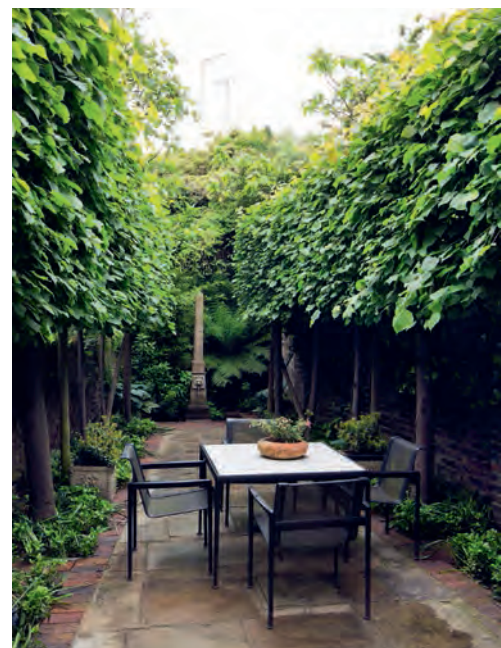
Freehold

Price on application

Sole Agent



# LITTLE VENICE W9







## A STUCCO FRONTED PERIOD HOUSE LOCATED DIRECTLY OPPOSITE THE REGENT'S CANAL

The house, which has been the subject of a major refurbishment program is maintained to an exceptional standard and has been interior designed throughout creating a wonderful family home. The property offers excellent sized living accommodation including a superb master bedroom suite with en suite dressing room and bathroom.

### ACCOMMODATION

Entrance Hall • Drawing Room • Library • Kitchen Breakfast Room • Dining Room  
Utility Room • Master Bedroom Suite with En Suite Dressing Room and Bathroom  
A Further 3 Bedrooms • A Further Family Bathroom • Guest WC

### AMENITIES

Air Conditioning • Alarm System • Wine Cellar • Private Rear Garden

**PRICE ON APPLICATION**

**FREEHOLD**

**SOLE AGENT**

**IAN GREEN**  
RESIDENTIAL

**020 7586 1000**

[info@iangreenresidential.com](mailto:info@iangreenresidential.com)  
[www.iangreenresidential.com](http://www.iangreenresidential.com)









## Opening doors in London since 1856

From the moment you walk through one of our doors, you'll only deal with someone who lives and breathes your local property market.

Someone who knows exactly which buttons to press to sell or let your home. And someone who understands that determination and integrity will open more doors for you than any other approach.

So why not visit one of our 22 London offices? As we've been saying since 1856, our door's always open...

MARSH & PARSONS

[marshandparsons.co.uk](http://marshandparsons.co.uk)





**FÖPE**®

EKA COLLECTION.

[fope.com](http://fope.com)

**GOLDSMITHS**

SINCE 1778

BRENT CROSS SHOPPING CENTRE